

amoa Ph: 685-34100 | Fax: 685-20293/24058 E-mail: centralbank@cbs.gov.ws Web: www.cbs.gov.ws

PO Box Private Bag, Apia, Samoa

PLEASE ADDRESS CORRESPONDENCE TO THE GOVERNOR

# VISITOR EARNINGS & REMITTANCES REPORT AUGUST 2018

This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry for Revenue.

## Report No.2: 2018/19

### August 2018

The total **visitor arrivals** expanded by 11.2 percent to 16,321 persons over August 2017, but was 15.2 percent lower when compared to the previous month in line with seasonal trends.

The boost in arrivals over the year partly reflected several activities that occurred during the month, such as the Forum Foreign Ministers' Meeting, the Magik Circus, the Samoa Business Network Workshop and the Father's Day holiday.

By country, the increase in visitor arrivals over the same month last year was due to expansions in visitors from;

- Europe (up 81.2 percent);
- USA (up 30.0 percent);
- New Zealand (up 21.2 percent);
- Australia (up 12.7 percent)

By purpose of visit, substantial improvements were recorded for:

- Visiting Friends and Relatives (up by 25.6 percent)
- Holiday (up 17.1 percent)
- Other (up by 4.6 percent)

These outweighed the decreases in both of those who were here for 'Business and Conference' and 'Sports' purposes.

Furthermore, total visitor arrivals in the first two months of 2018/19 were 7.5 percent (to 35,562 visitors) higher compared to the same period last year. By purpose, the only increase the 'Visiting Friends and Relatives' (VFR), which rose by 44.2 percent. By country, total visitors from Europe, USA, New Zealand and Australia all grew by 61.9 percent, 26.5 percent, 16.0 percent and 13.1 percent respectively. This was coupled with a 7.8 percent increase in the average visitor expenditure, **total visitor receipts** grew by 19.8 percent (or \$7.6 million) to \$46.2 million over the same month last year. In contrast, the current visitor earnings was 4.5 percent lower than July 2018.

**Total visitor receipts in the first two months of 2018/19** expanded by 16.1 percent to \$94.5 million, over the same period of 2017/18. Largely responsible for this increase were higher visitor earnings from Europe (up 69.6 percent), USA (up 29.2 percent), New Zealand (up 22.3 percent), Australia (up 17.8 percent) and 'Other countries' (up 12.9 percent). Proceeds from visitors that were 'VFR' , and 'Other' both rose by 49.3 percent and 19.3 percent in that order.

The **tourism price index** was 3.7 percent higher compared to August 2017 due to gains in 'Other Transportation', 'Meals and Drinks', 'Family Obligations' and 'Miscellaneous' sub-indexes.

**Total private remittances** in August 2018 rose by 30.2 percent to \$48.2 million, compared to same month last year. This was also 15.1 percent higher than July 2018.

The expansion in the private remittances over August last year was accounted for by increases in funds from source countries such as the 'USA' (up by 77.9 percent), 'American Samoa' (up by 25.8 percent), 'New Zealand' (up by 20.5 percent) and 'Australia' (up by 20.4 percent).

As a result, the **total inflow of remittances in the first two months of 2018/19** increased by 20.6 percent to \$90.1 million over the same period last year. Responsible for the overall increase in the first two months, were gains in transfers from 'USA' (46.3 percent) (partially assisted by the 4.1 percent appreciation of US dollar against Samoan tala), 'New

# VISITOR EARNINGS & REMITTANCES REPORT

Zealand' (up 27.6 percent), 'Australia' (up 20.1 percent), and 'American Samoa' (up 18.2 percent). By recipient, total funds for 'hand-carried cash', 'non-profit institutions serving households (NPISH), 'family and households' all edged up by \$7.3 million, \$5.6 million and \$4.5 million respectively.

The share of remittances inflows coming through money transfer operators (MTOs) contracted to 77.3 percent from 84.6 percent in the same period last year. Conversely, the ratio of private transfers that came

through the banking system edged up to 22.4 percent from 15.4 percent share in August 2017.

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## CENTRAL BANK OF SAMOA 2 October 2018

# VISITOR EARNINGS & REMITTANCES REPORT

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Table 1.         TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX														
	Aug-16	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18
Total arrivals (1)	12,270	14,680	13,085	12,214	12,111	20,777	12,654	7,413	11,707	10,819	13,156	16,315	19,241	16,321
Arrivals, by market (1)														
American Samoa	1,447	2,582	1,420	1,161	993	2,144	785	265	1,186	994	1,308	1,845	1,694	1,907
Australia	2,213	2,935	3,127	2,752	2,052	5,463	2,299	1,559	2,239	1,867	2,476	2,777	3,978	3,308
Europe	551	393	451	355	760	458	507	453	449	678	631	640	666	712
New Zealand	5,769	6,413	5,729	6,144	5,785	9,970	6,184	3,036	5,538	5,004	6,274	7,725	9,349	7,775
USA	735	831	637	548	1,106	1,530	1,295	822	1,021	830	1,075	1,651	1,866	1,080
Other Countries	1,555	1,526	1,721	1,254	1,415	1,212	1,584	1,278	1,274	1,446	1,392	1,677	1,688	1,539
Cruise ships	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Arrivals, by purpose (1)														
Holiday	5,599	6,705	6,298	5,981	9,581	7,983	4,199	2,200	2,810	4,202	2,360	4,540	5,964	7,851
VFR	3,413	4,465	3,192	3,203	1,318	9,907	5,231	3,738	6,128	4,104	8,084	8,782	8,495	5,606
Business & Conference	1,026	1,306	1,430	787	388	947	1,012	277	1,013	575	649	645	1,614	765
Sport	141	315	94	81	22	146	51	177	67	25	90	173	223	123
Other	2,091	1,889	2,071	2,162	802	1,794	2,161	1,021	1,689	1,913	1,973	2,175	2,945	1,976
Cruise ships	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total earnings (2) **	31.24	38.52	35.27	34.96	37.33	59.07	32.14	21.05	34.08	30.71	44.25	43.96	48.31	46.15
Earnings, by market (2)														
American Samoa	2.38	4.54	2.25	1.50	1.86	5.00	1.74	0.29	2.55	2.67	4.67	4.34	3.82	3.54
Australia	7.16	9.70	9.59	10.35	9.26	18.62	6.99	5.93	8.04	6.54	8.07	8.83	10.20	11.40
Europe	0.61	0.46	0.42	0.31	1.02	0.70	0.52	0.41	0.63	0.81	0.63	0.52	0.50	0.84
New Zealand	16.36	18.72	16.32	18.49	18.67	26.14	16.00	7.85	15.50	14.99	22.77	19.23	23.56	23.86
USA	1.48	1.72	2.38	1.15	2.86	4.31	2.80	2.83	3.99	1.52	2.93	4.89	5.29	2.39
Other Countries	3.24	3.38	4.33	3.16	3.66	4.30	4.10	3.75	3.37	4.18	5.18	6.16	4.94	4.12
Cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Earnings, by purpose (2)														
Holiday	15.23	18.37	18.43	14.18	28.39	22.18	11.36	6.62	7.93	11.41	7.72	12.00	14.34	22.73
VFR	10.04	13.25	9.15	10.86	6.88	30.00	15.02	10.67	16.81	12.32	31.20	27.51	25.78	17.52
Business & Conference	3.39	4.35	4.35	2.10	1.58	3.18	3.62	1.06	3.50	2.02	1.87	1.93	3.73	2.67
Sport	0.29	0.64	0.30	0.17	0.05	0.32	0.15	0.42	0.23	0.07	0.31	0.28	0.72	0.27
Other	2.30	1.91	3.05	7.64	0.43	3.39	1.99	2.28	5.61	4.90	3.16	2.24	3.74	2.97
Cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Average expenditure (3)	2,546	2,624	2,696	2,862	3,082	2,843	2,540	2,839	2,911	2,839	3,364	2,695	2,511	2,828
Tourism Price Index	143.7	146.6	145.9	146.7	147.2	145.8	148.2	147.6	146.9	147.7	149.7	151.3	152.5	152.1
First Number of Months up	2	2	3	4	5	6	7	8	9	10	11	12	1	2
to	months	months	months	months	months	months	months	months	months	months	months	months	months	month
Total Visitor Arrivals	28,752	33,072	46,157	58,371	70,482	91,259	103,913	111,326	123,033	133,852	147,008	163,323	19,241	35,562
Over the past year (%)	1.9%	15.0%	13.1%	11.8%	14.7%	13.9%	12.8%	11.3%	12.4%	10.5%	11.3%	11.6%	4.6%	7.5%
Past 3 year average	2.7%	4.0%	3.4%	3.4%	2.9%	3.7%	3.8%	3.7%	3.8%	3.8%	3.6%	3.7%	8.7%	6.0%
Past 5 year average	3.5%	2.6%	3.1%	3.0%	2.1%	2.5%	2.8%	2.7%	2.5%	2.6%	2.1%	1.9%	4.6%	5.5%
Arrivals, by market (1)														
American Samoa	3,583	5,339	6,759	7,920	8,913	11,057	11,842	12,107	13,293	14,287	15,595	17,440	1,694	3,601
Australia	4,781	6,442	9,569	12,321	14,373	19,836	22,135	23,694	25,933	27,800	30,276	33,053	3,978	7,286
Europe	1,107	851	1,302	1,657	2,417	2,875	3,382	3,835	4,284	4,962	5,593	6,233	666	1,378
New Zealand	13,649	14,759	20,488	26,632	32,417	42,387	48,571	51,607	57,145	62,149	68,423	76,148	9,349	17,124
USA	2,214	2,329	2,966	3,514	4,620	6,150	7,445	8,267	9,288	10,118	11,193	12,844	1,866	2,946
Other Countries	3,418	3,352	5,073	6,327	7,742	8,954	10,538	11,816	13,090	14,536	15,928	17,605	1,688	3,227
Cruise ships	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Arrivals, by purpose (1)														
Holiday	12,836	14,580	20,878	26,859	36,440	44,423	48,622	50,822	53,632	57,834	60,194	64,734	5,964	13,815
VFR	8,132	9,778	12,970	16,173	17,491	27,398	32,629	36,367	42,495	46,599	54,683	63,465	8,495	14,10
Business & Conference		2 705	4,215	5,002	5,390	6,337	7,349	7,626	8,639	9,214	9,863	10,508	1,614	2,379
business & contelence	2,560	2,785	4,213	-,	-,	-,	7,549	1,020						2,575
Sport	2,560 299	2,785 596	690	771	793	939	990 990	1,167	1,234	1,259	1,349	1,522	223	346
										1,259 18,946	1,349 20,919	1,522 23,094		
Sport	299	596	690	771	793	939	990	1,167	1,234				223	346
Sport Other Cruise ships	299 4,925 0	596 5,333 0	690 7,404 0	771 9,566 0	793 10,368 0	939 12,162 0	990 14,323 0	1,167 15,344 0	1,234 17,033 0	18,946 0	20,919 0	23,094 0	223 2,945 0	346 4,921 0
Sport Other Cruise ships Total Visitor Earnings	299 4,925 0 69.8	596 5,333 0 81.4	690 7,404 0 116.7	771 9,566 0 151.6	793 10,368 0 188.9	939 12,162 0 248.0	990 14,323 0 280.2	1,167 15,344 0 301.2	1,234 17,033 0 335.3	18,946 0 366.0	20,919 0 410.3	23,094 0 454.2	223 2,945 0 48.3	346 4,921 0 94.5
Sport Other Cruise ships <b>Total Visitor Earnings</b> Over the past year (%)	299 4,925 0 69.8 3.2%	596 5,333 0 81.4 16.6%	690 7,404 0 116.7 14.7%	771 9,566 0 151.6 14.9%	793 10,368 0 188.9 18.9%	939 12,162 0 248.0 18.2%	990 14,323 0 280.2 17.2%	1,167 15,344 0 301.2 16.0%	1,234 17,033 0 335.3 17.7%	18,946 0 366.0 15.2%	20,919 0 410.3 16.6%	23,094 0 454.2 17.2%	223 2,945 0 48.3 12.7%	346 4,921 0 94.5 16.1%
Sport Other Cruise ships <b>Total Visitor Earnings</b> Over the past year (%) Past 3 year average	299 4,925 0 69.8 3.2% 5.7%	596 5,333 0 81.4 16.6% 1.9%	690 7,404 0 116.7 14.7% 2.4%	771 9,566 0 151.6 14.9% 4.0%	793 10,368 0 188.9 18.9% 1.8%	939 12,162 0 248.0 18.2% 7.5%	990 14,323 0 280.2 17.2% 5.6%	1,167 15,344 0 301.2 16.0% 4.8%	1,234 17,033 0 335.3 17.7% 5.7%	18,946 0 366.0 15.2% 5.7%	20,919 0 410.3 16.6% 2.2%	23,094 0 454.2 17.2% 5.9%	223 2,945 0 48.3 12.7% 10.4%	346 4,921 0 94.5 16.1% 5.1%
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average	299 4,925 0 69.8 3.2%	596 5,333 0 81.4 16.6%	690 7,404 0 116.7 14.7%	771 9,566 0 151.6 14.9%	793 10,368 0 188.9 18.9%	939 12,162 0 248.0 18.2%	990 14,323 0 280.2 17.2%	1,167 15,344 0 301.2 16.0%	1,234 17,033 0 335.3 17.7%	18,946 0 366.0 15.2%	20,919 0 410.3 16.6%	23,094 0 454.2 17.2%	223 2,945 0 48.3 12.7%	346 4,921 0 94.5 16.1% 5.1%
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2)	299 4,925 0 69.8 3.2% 5.7% 5.5%	596 5,333 0 81.4 16.6% 1.9% 7.2%	690 7,404 0 116.7 14.7% 2.4% 7.0%	771 9,566 0 151.6 14.9% 4.0% 4.9%	793 10,368 0 188.9 18.9% 1.8% 1.5%	939 12,162 0 248.0 18.2% 7.5% 8.8%	990 14,323 0 280.2 17.2% 5.6% 6.0%	1,167 15,344 0 301.2 16.0% 4.8% 3.7%	1,234 17,033 0 335.3 17.7% 5.7% 3.8%	18,946 0 366.0 15.2% 5.7% 4.9%	20,919 0 410.3 16.6% 2.2% 3.6%	23,094 0 454.2 17.2% 5.9% 1.1%	223 2,945 0 48.3 12.7% 10.4% 9.9%	346 4,921 0 94.5 16.1% 5.1% 8.5%
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa	299 4,925 0 69.8 3.2% 5.7% 5.5%	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8	771 9,566 0 151.6 14.9% 4.0% 4.9%	793 10,368 0 188.9 18.9% 1.8% 1.5%	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7	18,946 0 366.0 15.2% 5.7% 4.9% 27.4	20,919 0 410.3 16.6% 2.2% 3.6% 32.0	23,094 0 454.2 17.2% 5.9% 1.1% 36.4	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa	299 4,925 0 69.8 3.2% 5.7% 5.5%	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8	771 9,566 0 151.6 14.9% 4.0% 4.9%	793 10,368 0 188.9 18.9% 1.8% 1.5%	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7	18,946 0 366.0 15.2% 5.7% 4.9% 27.4	20,919 0 410.3 16.6% 2.2% 3.6% 32.0	23,094 0 454.2 17.2% 5.9% 1.1% 36.4	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4 1.0	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3 0.8	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2 0.5	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4 1.0 35.1	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3 0.8 38.8	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2 0.5 23.6	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3 47.4
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4 1.0 35.1 5.6	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3 0.8 38.8 5.9	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3 12.3	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2 0.5 23.6 5.3	346 4,921 0 94.5 16.19 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships	299 4,925 0 69.8 3.2% 5.5% 6.9 13.4 1.0 35.1 5.6 7.8	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3 0.8 38.8 5.9 8.0	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3 12.3	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5 15.5	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3 12.3 19.2	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6 23.5	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4 27.6	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3 31.3	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3 34.7	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8 38.9	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7 44.0	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6 50.2	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2 0.5 23.6 5.3 4.9	346 4,921 0 94.5 16.19 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7 9.1
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Earnings, by purpose (2)	299 4,925 0 69.8 3.2% 5.7% 5.7% 6.9 13.4 1.0 35.1 5.6 7.8 0.0	596 5,333 0 81.4 16.6% 7.2% 9.5 18.3 0.8 38.8 5.9 8.0 0.0	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3 12.3 0.0	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5 15.5 0.0	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3 12.3 19.2 0.0	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6 23.5 0.0	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4 27.6 0.0	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3 31.3 0.0	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3 34.7 0.0	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8 38.9 0.0	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7 44.0 0.0	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6 50.2 0.0	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2 0.5 23.6 5.3 4.9 0.0	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7 9.1 0.0
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Earnings, by purpose (2) Holiday	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4 1.0 35.1 5.6 7.8 0.0 32.6	596 5,333 0 81.4 16.6% 1.9% 7.2% 9.5 18.3 0.8 38.8 5.9 8.0 0.0 37.4	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3 12.3 0.0 55.8	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5 15.5 0.0 70.0	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3 12.3 19.2 0.0 98.4	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6 23.5 0.0 120.6	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4 27.6 0.0 132.0	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3 31.3 0.0 138.6	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3 34.7 0.0 146.5	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8 38.9 0.0 157.9	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7 44.0 0.0 165.6	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6 50.2 0.0 177.6	223 2,945 0 48.3 12.7% 10.4% 9.9% 3.8 10.2 0.5 23.6 5.3 4.9 0.0 14.3	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7 9.1 0.0 37.1
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Earnings, by purpose (2) Holiday VFR	299 4,925 0 69.8 3.2% 5.7% 5.7% 6.9 13.4 1.0 35.1 5.6 7.8 0.0 32.6 24.1	596 5,333 0 81.4 16.6% 7.2% 9.5 18.3 0.8 38.8 5.9 8.0 0.0 37.4 29.0	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3 12.3 0.0 55.8 38.2	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5 15.5 0.0 70.0 49.0	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3 12.3 19.2 0.0 98.4 55.9	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6 23.5 0.0 120.6 85.9	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4 27.6 0.0 132.0 100.9	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3 31.3 0.0 138.6 111.6	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3 34.7 0.0 146.5 128.4	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8 38.9 0.0 157.9 140.7	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7 44.0 0.0 165.6 171.9	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6 50.2 0.0 177.6 199.4	223 2,945 0 48.3 12.7% 9.9% 3.8 10.2 0.5 23.6 5.3 4.9 0.0 14.3 25.8	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7 9.1 0.0 37.1 43.3
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Earnings, by purpose (2) Holiday VFR Business & Conference	299 4,925 0 69.8 3.2% 5.7% 5.5% 6.9 13.4 1.0 35.1 5.6 7.8 0.0 32.6 24.1 6.9	596 5,333 0 81.4 1.9% 7.2% 9.5 18.3 0.8 38.8 5.9 8.0 0.0 37.4 29.0 7.8	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3 12.3 0.0 55.8 38.2 12.2	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5 15.5 0.0 70.0 49.0 14.3	793 10,368 0 188.9 18.9% 1.5% 1.5% 1.5% 15.1 47.5 2.5 92.3 12.3 19.2 0.0 98.4 55.9 15.8	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6 23.5 0.0 120.6 85.9 19.0	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4 27.6 0.0 132.0 100.9 22.6	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3 31.3 0.0 138.6 111.6 23.7	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3 34.7 0.0 146.5 128.4 27.2	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8 38.9 0.0 157.9 140.7 29.2	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7 44.0 0.0 165.6 171.9 31.1	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6 50.2 0.0 177.6 199.4 33.0	223 2,945 0 48.3 12.7% 9.9% 3.8 10.2 0.5 23.6 5.3 4.9 0.0 14.3 25.8 3.7	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7 9.1 0.0 37.1 43.3 6.4
Sport Other Cruise ships Total Visitor Earnings Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (2) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Earnings, by purpose (2) Holiday VFR	299 4,925 0 69.8 3.2% 5.7% 5.7% 6.9 13.4 1.0 35.1 5.6 7.8 0.0 32.6 24.1	596 5,333 0 81.4 16.6% 7.2% 9.5 18.3 0.8 38.8 5.9 8.0 0.0 37.4 29.0	690 7,404 0 116.7 14.7% 2.4% 7.0% 11.8 27.9 1.2 55.1 8.3 12.3 0.0 55.8 38.2	771 9,566 0 151.6 14.9% 4.0% 4.9% 13.3 38.3 1.5 73.6 9.5 15.5 0.0 70.0 49.0	793 10,368 0 188.9 18.9% 1.8% 1.5% 15.1 47.5 2.5 92.3 12.3 19.2 0.0 98.4 55.9	939 12,162 0 248.0 18.2% 7.5% 8.8% 20.1 66.2 3.2 118.4 16.6 23.5 0.0 120.6 85.9	990 14,323 0 280.2 17.2% 5.6% 6.0% 21.9 73.1 3.8 134.4 19.4 27.6 0.0 132.0 100.9	1,167 15,344 0 301.2 16.0% 4.8% 3.7% 22.1 79.1 4.2 142.2 22.3 31.3 0.0 138.6 111.6	1,234 17,033 0 335.3 17.7% 5.7% 3.8% 24.7 87.1 4.8 157.7 26.3 34.7 0.0 146.5 128.4	18,946 0 366.0 15.2% 5.7% 4.9% 27.4 93.7 5.6 172.7 27.8 38.9 0.0 157.9 140.7	20,919 0 410.3 16.6% 2.2% 3.6% 32.0 101.7 6.2 195.5 30.7 44.0 0.0 165.6 171.9	23,094 0 454.2 17.2% 5.9% 1.1% 36.4 110.5 6.8 214.7 35.6 50.2 0.0 177.6 199.4	223 2,945 0 48.3 12.7% 9.9% 3.8 10.2 0.5 23.6 5.3 4.9 0.0 14.3 25.8	346 4,921 0 94.5 16.1% 5.1% 8.5% 7.4 21.6 1.3 47.4 7.7 9.1 0.0 37.1 43.3

(1) Persons
(2) Tala million
(3) Tala, per person

## VISITOR EARNINGS & REMITTANCES REPORT

#### Table 2.

## INFLOW OF PRIVATE REMITTANCES AMOUNTS IN TALA MILLION

	Aug-16	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18
By Recipient	36.39	37.03	33.97	39.03	40.90	53.02	40.77	37.72	45.18	42.45	54.19	41.78	41.90	48.21
Banknotes	3.82	3.75	3.32	3.32	4.39	9.23	7.21	4.15	5.62	6.28	8.16	7.04	7.63	7.46
Churches, school, Charities	3.24	2.78	2.23	4.71	3.30	4.34	3.04	6.00	6.50	7.13	6.84	5.96	1.97	6.46
Individual/Family/Households	27.97	29.24	26.98	26.77	30.39	37.63	27.11	25.31	32.04	27.73	34.23	26.41	29.29	31.58
In Kind	0.48	0.59	0.62	0.59	0.69	0.52	0.55	0.50	0.40	0.62	0.58	0.47	0.59	0.00
Others	0.87	0.67	0.81	3.64	2.13	1.31	2.87	1.76	0.62	0.69	4.38	1.90	2.42	2.71
By Country	36.39	37.03	33.97	39.03	40.90	53.02	40.77	37.72	45.18	42.45	54.19	41.78	41.90	48.21
USA	4.98	5.14	5.53	6.23	7.24	9.96	7.35	8.58	3.43	9.40	10.20	8.97	6.93	9.15
New Zealand	12.80	14.05	13.45	16.18	17.12	22.60	17.30	14.12	20.72	16.51	21.37	17.16	17.99	16.92
Australia	13.40	13.52	12.39	13.22	12.48	16.58	12.65	11.83	14.50	13.87	17.69	11.82	14.04	16.28
American Samoa	1.69	1.36	1.17	1.45	1.29	1.58	1.01	1.25	1.55	1.56	2.24	1.69	1.65	1.71
Others	3.53	2.95	1.42	1.95	2.78	2.31	2.45	1.94	4.98	1.12	2.69	2.14	1.30	4.15
By Channel (%)														
Banks	14.8%	15.4%	15.5%	27.3%	21.1%	15.5%	19.8%	27.2%	21.0%	23.6%	24.7%	22.8%	16.8%	22.4%
Non Banks (1)	85.2%	84.6%	84.5%	72.7%	78.9%	84.5%	80.2%	72.8%	79.0%	76.4%	75.3%	77.2%	83.2%	77.6%
TOTAL	36.39	37.03	33.97	39.03	40.90	53.02	40.77	37.72	45.18	42.45	54.19	41.78	41.90	48.21
First Number of Months up to	2	2	3	4	5	6	7	8	9	10	11	12	1	2
	months	months	months	months	months	months	months	months						
Total Remittances	70.15	74.71	108.68	147.70	188.61	241.63	282.40	320.11	365.29	407.74	461.93	503.71	41.90	90.12
Over the past year (%)	3.5%	6.5%	5.3%	9.1%	11.4%	13.5%	16.0%	18.4%	20.7%	22.7%	25.5%	24.3%	11.2%	20.6%
3 year average	-0.9%	-3.0%	-1.2%	-0.9%	-0.8%	-0.4%	-0.2%	0.0%	0.8%	0.6%	0.9%	1.3%	6.0%	3.1%
5 year average	6.0%	-4.9%	-2.6%	-1.8%	-1.8%	-1.4%	-1.2%	-1.4%	-1.1%	-0.9%	-0.9%	-0.7%	1.3%	1.4%
By Recipient														
Banknotes	7.99	7.78	11.11	14.42	18.82	28.05	35.25	39.41	45.02	51.30	59.47	66.50	7.63	15.09
Churches, school, Charities	4.82	2.86	5.10	9.81	13.11	17.45	20.48	26.48	32.98	40.11	46.95	52.91	1.97	8.44
Individual/Family/Households	54.14	56.40	83.39	110.16	140.55	178.18	205.29	230.60	262.64	290.37	324.60	351.01	29.29	60.87
In Kind	1.00	1.10	1.72	2.31	3.00	3.51	4.06	4.56	4.96	5.58	6.16	6.63	0.59	0.59
Others	2 20	6 5 6	7.37	11.01	13.13	14.44	17.31	19.06	19.68	20.38	24.75	26.65	2.42	5.13
D C	2.20	6.56	1.37	11.01	13.13									
By Country	2.20	6.56	7.37	11.01	13.15									
	11.02	10.99	16.53	22.76	29.99	39.95	47.30	55.88	59.31	68.71	78.91	87.88	6.93	16.08
USA							47.30 114.01	55.88 128.12	59.31 148.85	68.71 165.35	78.91 186.72	87.88 203.87	6.93 17.99	16.08 34.91
USA New Zealand	11.02	10.99	16.53	22.76	29.99	39.95		128.12		165.35		203.87		
<b>By Country</b> USA New Zealand Australia American Samoa	11.02 27.37	10.99 27.35	16.53 40.80	22.76 56.99	29.99 74.11	39.95 96.71	114.01	128.12	148.85	165.35	186.72	203.87	17.99	34.91

(1) Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs)