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PLEASE ADDRESS CORRESPONDENCE TO THE GOVERNOR

VISITOR EARNINGS & REMITTANCES REPORT JULY 2021

This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry for Revenue.

Report No.1: 2021/22

Visitor Arrivals

The prolonged closure of Samoa's international borders for safeguarding and protecting of its people from the coronavirus (COVID-19) pandemic with the exception of some selected repatriation flights for returning residents, both tourist arrivals and earnings remained at zero for the sixteenth consecutive month.

Remittances

Total inflow of remittances fell by 10.4 percent (or \$5.9 million) to \$51.0 million over July 2020 and was 1.1 percent (or \$0.6 million) lower than the previous month.

The monthly decrease over the year was due to reductions in funds received from Australia (down by \$6.1 million), Other countries (down by \$0.5 million) and New Zealand (down by \$0.3 million). Partially responsible for this decrease was the appreciation of the Samoan Tala against the Australian dollar by 1.8 percent and the New Zealand dollar by 0.6 percent. On the other hand, increased transfers were recorded for the USA (up by \$0.6 million) and American Samoa (up by \$0.4 million). By recipients, 'Family and Households', 'Hand carried cash', 'Non-profit institutions serving households (NPISH)', 'Others' and 'In-Kind' transfers all recorded noticeable reductions of \$4.1 million, \$1.1 million, \$0.4 million, \$0.3 million and \$0.04 million respectively.

The monthly share of total remittance inflows received directly through Money Transfers operators (MTO's) went down to 8.5 percent from 9.8 percent in July 2020, whereas funds received directly through commercial banks rose slightly to 91.5 percent from 90.2 percent in the same month last year.

The shift of SendMoneyPacific from a free website to a paid one has led to our inability for the fourth month to publish the costs of sending both AUD and NZD to Samoa. The Bank will inform you accordingly, once possible.

CENTRAL BANK OF SAMOA

2nd September 2021

July 2021

VISITOR EARNINGS & REMITTANCES REPORT

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Table 1.

TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX

	Jul-19	Jul-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21
Total arrivals (persons)	24,647	0	o	ο	ο	0	0	ο	0
Total arrivals incl. cruise ships (1)	24,647	0	0	0	0	0	0	0	0
Arrivals, by market (persons)									
American Samoa	2,300	о	о	0	ο	о	о	о	0
Australia	4,175	о	о	о	0	о	о	о	0
Europe	942	0	0	0	0	0	о	о	0
New Zealand	8,898	0	0	0	0	0	0	0	0
USA Other Countries	2,123 6,209	0	0	0	0	0	0 0	0	0
Cruise ships	0,209	0	0	0	0	0	0	0	0
Arrivals, by purpose (persons)	Ũ	U	Ű	0	U	0	U	U	U
Holiday	8,149	о	о	0	о	0	о	о	0
VFR	6,602	о	0	0	о	0	о	о	0
Business & Conference	2,020	0	0	0	0	0	0	0	0
Sport	5,129	0	0	0	0	0	0	0	0
Other Cruise ships	2,747 0	0	0	0	0	0	0 0	0	0
Total earnings (tala million)	69.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Earnings, by market (tala million)									
American Samoa	5.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Australia	11.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Europe	0.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
New Zealand USA	23.24 6.54	0.00	0.00	0.00	0.00	0.00	0.00 0.00	0.00 0.00	0.00 0.00
USA Other Countries	6.54 22.63	0.00	0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00	0.00	0.00
Cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Earnings, by purpose (tala million)									
Holiday	21.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
VFR	20.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Business & Conference	5.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sport	17.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Cruise shine	4.26	0.00	0.00	0.00	0.00	0.00	0.00 0.00	0.00	0.00
Cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Average expenditure (tala,per person)	2,834	ο	o	ο	ο	ο	ο	ο	o
Tourism Price Index	158.9	129.0	125.7	127.8	129.5	129.3	129.9	131.0	132.9
	1st	1st	7 months	8 months	0	40	11	12 months	1st month
First Number of Months up to	month	month	to Jan 21	to Feb 21	to Mar 21	10 months to Apr 21	to May 21		
First Number of Months up to Total Visitor Arrivals (persons)									
Total Visitor Arrivals (persons) Over the past year (%)	month 24,647 28.1%	month 0 -100.0%	to Jan 21 0 -100.0%	to Feb 21 0 -100.0%	to Mar 21 0 -100.0%	to Apr 21 0 -100.0%	to May 21 0 -100.0%	to June 21 0 -100.0%	to July 21 0 0.0%
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage	month 24,647 28.1% 5.9%	month 0 -100.0% 11.1%	to Jan 21 0 -100.0% 5.5%	to Feb 21 0 -100.0% 4.9%	to Mar 21 0 -100.0% 3.5%	to Apr 21 0 -100.0% 1.3%	to May 21 0 -100.0% -0.4%	to June 21 0 -100.0% -2.4%	to July 21 0 0.0% -16.8%
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year average Past 5 year average	month 24,647 28.1%	month 0 -100.0%	to Jan 21 0 -100.0%	to Feb 21 0 -100.0%	to Mar 21 0 -100.0%	to Apr 21 0 -100.0%	to May 21 0 -100.0%	to June 21 0 -100.0%	to July 21 0 0.0%
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons)	month 24,647 28.1% 5.9% 8.1%	month 0 -100.0% 11.1% 13.5%	to Jan 21 0 -100.0% 5.5% 6.0%	to Feb 21 0 -100.0% 4.9% 5.5%	to Mar 21 0 -100.0% 3.5% 4.5%	to Apr 21 0 -100.0% 1.3% 3.0%	to May 21 0 -100.0% -0.4% 1.5%	to June 21 0 -100.0% -2.4% 0.1%	to July 21 0 0.0% -16.8% -9.7%
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa	month 24,647 28.1% 5.9% 8.1% 2,300	month 0 -100.0% 11.1% 13.5% 0	to Jan 21 0 -100.0% 5.5% 6.0% 0	to Feb 21 0 -100.0% 4.9% 5.5% 0	to Mar 21 0 -100.0% 3.5% 4.5% 0	to Apr 21 0 -100.0% 1.3% 3.0% 0	to May 21 0 -100.0% -0.4% 1.5% 0	to June 21 0 -100.0% -2.4% 0.1% 0	to July 21 0 0.0% -16.8% -9.7% 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia	month 24,647 28.1% 5.9% 8.1% 2,300 4,175	month 0 -100.0% 11.1% 13.5% 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa	month 24,647 28.1% 5.9% 8.1% 2,300	month 0 -100.0% 11.1% 13.5% 0	to Jan 21 0 -100.0% 5.5% 6.0% 0	to Feb 21 0 -100.0% 4.9% 5.5% 0	to Mar 21 0 -100.0% 3.5% 4.5% 0	to Apr 21 0 -100.0% 1.3% 3.0% 0	to May 21 0 -100.0% -0.4% 1.5% 0	to June 21 0 -100.0% -2.4% 0.1% 0	to July 21 0 0.0% -16.8% -9.7% 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe	month 24,647 28.1% 5.9% 8.1% 2,300 4,175 942	month 0 -100.0% 11.1% 13.5% 0 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0 0 0 0 0 0 0 0 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0 0 0 0 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0 0 0 0 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0 0 0 0 0 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0 0 0 0 0 0 0 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0 0 0 0 0 0 0 0 0 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0 0 0 0 0 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries	month 24,647 28.1% 5.9% 8.1% 2,300 4,175 942 8,898 2,123 6,209	month 0 -100.0% 11.1% 13.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0 0 0 0 0 0 0 0 0 0 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0 0 0 0 0 0 0 0 0 0 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships	month 24,647 28.1% 5.9% 8.1% 2,300 4,175 942 8,898 2,123	month 0 -100.0% 11.1% 13.5% 0 0 0 0 0 0 0 0 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0 0 0 0 0 0 0 0 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0 0 0 0 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0 0 0 0 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0 0 0 0 0 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0 0 0 0 0 0 0 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0 0 0 0 0 0 0 0 0 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0 0 0 0 0 0 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Arrivals, by purpose (persons)	month 24,647 28.1% 5.9% 8.1% 2,300 4,175 942 8,898 2,123 6,209 0	month 0 -100.0% 11.1% 13.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0 0 0 0 0 0 0 0 0 0 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0 0 0 0 0 0 0 0 0 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Arrivals, by purpose (persons) Holiday	month 24,647 28.1% 5.9% 8.1% 2,300 4,175 942 8,898 2,123 6,209 0 8,149	month 0 -100.0% 11.1% 13.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0 0 0 0 0 0 0 0 0 0 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0 0 0 0 0 0 0 0 0 0 0
Total Visitor Arrivals (persons) Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Cruise ships Arrivals, by purpose (persons)	month 24,647 28.1% 5.9% 8.1% 2,300 4,175 942 8,898 2,123 6,209 0	month 0 -100.0% 11.1% 13.5% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	to Jan 21 0 -100.0% 5.5% 6.0% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Feb 21 0 -100.0% 4.9% 5.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Mar 21 0 -100.0% 3.5% 4.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to Apr 21 0 -100.0% 1.3% 3.0% 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	to May 21 0 -100.0% -0.4% 1.5% 0 0 0 0 0 0 0 0 0 0 0 0 0	to June 21 0 -100.0% -2.4% 0.1% 0 0 0 0 0 0 0 0 0 0 0 0 0	to July 21 0 0.0% -16.8% -9.7% 0 0 0 0 0 0 0 0 0 0 0 0
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VISITOR EARNINGS & REMITTANCES REPORT

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Table 2.

INFLOW OF PRIVATE REMITTANCES

	AMOUNTS IN TALA MILLION								
Amount in Tala Millions	Jul-19	Jul-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21
By Recipient (Tala Miilions)	53.45	56.92	40.46	42.02	51.90	43.37	53.34	51.59	51.02
Banknotes	9.47	1.58	0.09	0.20	0.38	0.16	0.29	0.52	0.47
Churches, school, Charities	8.78	2.95	2.99	3.17	3.17	2.21	6.31	3.30	2.55
Individual/Family/Households	33.00	50.54	36.28	37.39	42.94	37.32	45.43	45.76	46.47
In Kind	0.59	0.51	0.52	0.45	0.68	0.51	0.64	0.48	0.46
Others	1.60	1.35	0.58	0.81	4.74	3.17	0.67	1.54	1.07
By Country (Tala Millions)	53.45	56.92	40.46	42.02	51.90	43.37	53.34	51.59	51.02
USA	11.41	5.92	7.47	5.63	11.65	6.63	9.23	8.83	6.52
New Zealand	19.96	22.39	17.51	17.11	22.61	20.35	24.23	22.70	22.06
Australia	16.30	22.16	11.94	11.80	13.05	10.93	11.08	13.93	16.10
American Samoa	2.00	3.59	2.34	4.37	3.95	3.22	8.19	4.15	4.02
Others	3.77	2.85	1.19	3.11	0.65	2.23	0.61	1.99	2.33
By Channel (%)									
Banks	21.3%	9.8%	10.0%	10.9%	9.4%	7.5%	13.6%	19.3%	8.5%
Non Banks (1)	78.7%	90.2%	90.0%	89.1%	90.6%	92.5%	86.4%	80.7%	91.5%
Total Remittances (Tala Millions)	53.45	56.92	40.46	42.02	51.90	43.37	53.34	51.59	51.02
First Number of Months up to	1st	1st	7 months	8 months	9 months	10 months	11 months	12 months	1st month
	month	month	to Jan 21	to Feb 21	to Mar 21	to April 21	to May 21	to June 21	to July 21
Total Remittances (Tala Millions)	53.45	56.92	364.49	406.51	458.42	501.79	555.13	606.72	51.02
Percentage Change (over same period last year)	31.8%	6.5%	10.0%	8.9%	9.1%	9.8%	7.7%	6.9%	-10.4%
3 year average (%)	6.7%	17.3%	10.9%	11.5%	11.8%	11.5%	12.3%	12.2%	19.4%
5 year average (%)	1.0%	11.6%	6.1%	6.1%	6.4%	5.9%	6.4%	6.7%	11.7%
By Recipient (Tala Miilions)									
Banknotes	9.47	1.58	4.47	4.66	5.04	5.20	5.49	6.01	2.55
Churches, school, Charities	8.78	2.95	23.62	26.80	29.96	32.17	38.49	41.78	0.00
Individual/Family/Households	33.00	50.54	325.39	362.79	405.73	443.04	488.47	534.23	0.00
In Kind	0.59	0.51	3.80	4.26	4.93	5.45	6.09	6.57	0.00
Others	1.60	1.35	7.21	8.01	12.75	15.92	16.59	18.13	48.48
By Country (Tala Millions)									
USA	11.41	5.92	46.67	52.30	63.95	70.58	79.81	88.64	6.52
New Zealand	19.96	22.39	151.57	168.68	191.30	211.65	235.88	258.58	22.06
Australia	16.30	22.16	125.21	137.02	150.07	160.99	172.08	186.01	16.10
American Samoa	2.00	3.59	24.49	28.86	32.81	36.03	44.22	48.36	4.02
Others	3.77	2.85	16.55	19.65	20.30	22.54	23.14	25.13	2.33

(1) Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs)

(rev) - Remittances data starting from May 2017 up to December 2018 have been revised to reflect updates and amendments to the international transactions reported by commercial banks and money transfer operators.