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PLEASE ADDRESS CORRESPONDENCE TO THE GOVERNOR

# VISITOR EARNINGS & REMITTANCES REPORT JANUARY 2022

This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

### *Report No.7: 2021/22*

## January 2022

# Visitor Arrivals

As the coronavirus (COVID-19) pandemic continues to afflict people and economies all over the world, Samoa's international borders has remained closed, primarily for safeguarding and protection of its people allowing only intermittent repatriation flights for returning residents. In this regard, tourist arrivals and earnings remained at zero.

## **Remittances**

Total inflow of remittances in January 2022 recorded a 9.0 percent increase (or \$3.6 million) to \$44.1 million when compared to the same month last year but was 44.2 percent (or \$34.9 million) lower than the previous month reflecting the return to normal levels after the end of year festivities.

Responsible for the increase in remittances over the year was the increase in funds received from Australia (up by \$3.2 million), 'Others' (up by \$0.6 million), New Zealand (up by \$0.4 million) and American Samoa (up by \$0.3 million). In terms of recipients, increase was recorded for 'Others' (up by \$3.3 million), 'Family and Households' (up by \$0.8 million) and 'Hand carried cash (up by \$0.4 million) offsetting reductions in 'Non-profit Institutions Serving Households' and 'In Kind' by \$0.7 million and \$0.2 million respectively.

Overall, the total inflow of remittances in the first seven months of FY2021/22 were 16.4 percent (or

59.9 million) higher at \$424.4 million over the same period last year. Underpinning the overall increase were gains from all source markets such as Australia (up by \$29.7 million), New Zealand (up by \$20.7 million, United States (up by \$10.6 million) and American Samoa (up by \$4.1 million). By recipient, higher funds were recorded for 'Families and Households', 'Others' and 'In Kind' by \$63.3 million, \$3.4 million and \$2.6 million in that order.

The monthly share of total remittances inflows received directly through Money Transfers operators (MTO's) fell to 80.5 percent from 90.0 percent in January 2021 whilst funds received directly through commercial banks rose to 19.5 percent from 10.0 percent in the same month last year.

The average monthly cost of sending NZD\$200.00 to Samoa dropped to 8.40 percent of total funds from 10.93 percent in January 2021. Similarly, the average cost of sending AUD\$200.00 to Samoa also shrank to 6.01 percent from 8.77 percent over the year.

CENTRAL BANK OF SAMOA 4<sup>th</sup> March 2022

# VISITOR EARNINGS & REMITTANCES REPORT

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Table 1.

TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX

Total Visitor Arrivals (persons)  113,182  0			1												
Total arrivals (persons)  10,456  0		Jan-20	Jan-21	Feb-21	Mar-21	Apr-21	Mav-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22
Arrivat, by market (persons)  Answers  Asso  Answers  Asso	Total arrivals (persons)														0
Americals Samoe  665  0	Total arrivals incl. cruise ships (1)	10,456	0	0	0	0	0	0	0	0	0	0	0	0	0
Americal Samoe  645  0	Arrivala by market (persons)														
Australia  2,861  0  <		645	0	0	0	0	0	0	0	0	0	0	0	0	о
Luropic hew Zeland USA  264 (460)  0 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>o</td></th<>															o
USA Cruise ships  662 (a)  0			-	-											0
bits charmins  1.42  0		4,600	0	0	0	0	0	0	0	0	0	0	0	0	0
Cuise ships  D  Q Q  Q	USA	662	0	0	0	0	0	0	0	0	0	0	0	0	0
Arrivals, by purpose (persons)  Noti (a)  Noti (a) <th< td=""><td>Other Countries</td><td>1,424</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></th<>	Other Countries	1,424	0	0	0	0	0	0	0	0	0	0	0	0	0
Holday  3.83  0		0	0	0	0	0	0	0	0	0	0	0	0	0	0
VFr  4.203  0 </td <td></td>															
Business & Conference  144  0			-												0
Sport  24  0 <td></td> <td>0</td>															0
Other  1.982  0			-				-								0
Could servings  0			-	-											0
Total amiling)  29.51  0.00															o
American Samoa  1.20  0.00			0.00												0.00
Australia  9.32  0.00	Earnings, by market (tala million)														
	American Samoa	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
New Zealand  12:66  0.00															0.00
USA Other Countries  1.70 Cher Countries  0.00 0.00  0.00															0.00
Other Countries  4.34  0.00															0.00
Cruises ships  0.00															0.00
Farmings, by purpose (tala million)  In the set of the set															0.00
Heiliday  11.89  0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
VFR  13.30  0.00 <th< td=""><td></td><td>11,89</td><td>0,00</td><td>0,00</td><td>0,00</td><td>0.00</td><td>0.00</td><td>0.00</td><td>0,00</td><td>0.00</td><td>0.00</td><td>0.00</td><td>0.00</td><td>0.00</td><td>0.00</td></th<>		11,89	0,00	0,00	0,00	0.00	0.00	0.00	0,00	0.00	0.00	0.00	0.00	0.00	0.00
Business & Conference Sport  1.68  0.00 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>0.00</td></t<>															0.00
Other Cruise ships  2.55 0.00  0.															0.00
Cruise ships  0.00	Sport	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Average expenditure (tala,per person)  2,822  0.00  125.7  129.5  129.5  129.4  130.0  131.0  132.9  134.8	Other	2.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tourism Price Index  158.1  125.7  127.8  129.5  129.4  130.0  131.0  132.9  134.8  134.8  135.5  135.6  136.3    First Number of Months up to Total Visitor Arrivals (persons)  7 months to Jan 20  7 months to Jan 20  7 months to Jan 21  10 reb 11 to Mar 21 to Jar 21  10 Mar 21 to Jar 21  months 10 months 12 month  10 a  0<	Cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tourism Price Index  158.1  125.7  127.8  129.5  129.4  130.0  131.0  132.9  134.8  134.8  135.5  135.6  136.3    First Number of Months up to Total Visitor Arrivals (persons)  7 months to Jan 20  7 months to Jan 20  7 months to Jan 21  10 reb 11 to Mar 21 to Jar 21  10 Mar 21 to Jar 21  months 10 months 12 month  10 a  0<															
First Number of Months up to  Tronoths  Tomoths  T															0.00
Inst Number of Months up to Total Visitor Arrivals (persons)  to Jan 20  to Jan 21  to Feb 21  to May 21  to June 21  month  to Aug 21 to Sept 21  to O 21  to Dec 21    Total Visitor Arrivals (persons)  113,182  0	Tourism Price Index	158.1	125.7	127.8	129.5	129.4	130.0	131.0	132.9	134.8	134.8	135.5	135.6	136.3	137.4
Inst Number of Months up to Total Visitor Arrivals (persons)  to Jan 20  to Jan 21  to Feb 21  to May 21  to June 21  month  to Aug 21 to Sept 21  to O 21  to Dec 21    Total Visitor Arrivals (persons)  113,182  0		7months	7 months	8 months	9 months	10 months	11 months	12 months	1ct	2 months	3 months	4 months	5 months	6 months	7 months
Total Visitor Arrivals (persons)  13,182  0  0  0  0  0  0  0  0  0  0    Over the past year (%)  -0.0  -100.0%  -101.0%  -10	First Number of Months up to														
Past 3 year a verage  5.6%  5.5%  4.9%  3.5%  1.3%  -0.4%  -2.4%  -18.5%  -18.5%  -19.1%  -20.2%  -21.9%    Past 5 year a verage  7.6%  6.0%  5.5%  4.5%  3.0%  1.5%  0.1%  -9.7%  -11.4%  -12.6%  -13.2%  -13.5%  -14.8%    Arrivals, by market (persons)  8,330  0	Total Visitor Arrivals (persons)	113,182	0	0	0	0	0	0	0	0	0	0	0	0	0
Past 5 year average  7.6%  6.0%  5.5%  4.5%  3.0%  1.5%  0.1%  -9.7%  -11.4%  -12.6%  -13.2%  -13.5%  -14.8%    Arrivals, by market (persons) <td>Over the past year (%)</td> <td>-0.9%</td> <td>-100.0%</td> <td>-100.0%</td> <td>-100.0%</td> <td>-100.0%</td> <td>-100.0%</td> <td>-100.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td> <td>0.0%</td>	Over the past year (%)	-0.9%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arrivals, by market (persons)  I  I  I    American Samoa  8,330  0<	Past 3 year average	5.6%	5.5%	4.9%	3.5%	1.3%	-0.4%	-2.4%	-16.8%	-18.5%	-18.8%	-19.1%	-20.2%	-21.9%	-22.7%
American Samoa  8,330  0		7.6%	6.0%	5.5%	4.5%	3.0%	1.5%	0.1%	-9.7%	-11.4%	-12.6%	-13.2%	-13.5%	-14.8%	-15.7%
Australia25,58700<								_	_			_			
Europe3,705000															0
New Zealand  48,996  0															0
USA  8,169  0 </td <td></td> <td>0</td>															0
Other Countries  10,395  0				-			-								o
Cruise ships  1,283  0															0
Holiday  44,191  0 <t< td=""><td></td><td></td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></t<>			0	0	0	0	0	0	0	0	0	0	0	0	0
VFR  39,574  0<	Arrivals, by purpose (persons)														
Business & Conference  8,230  0 <td>Holiday</td> <td>44,191</td> <td>0</td>	Holiday	44,191	0	0	0	0	0	0	0	0	0	0	0	0	0
Sport  5,628  0							-								0
Other Cruise ships  15,559  0															0
Cruise ships  0 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>0</td></t<>															0
Total visitor Earnings (tala million)  341.79  0.00 <td></td> <td>0</td>															0
Over the past year (%)  0.2%  -100.0%  -100.0%  -100.0%  -100.0%  -100.0%  0.0%			-	-			-		-	0	0	0			
Past 3 year average  5.3%  1.3%  0.9%  -6.3%  -15.3%  -15.5%  -19.4%  -12.6%  -19.1%  -17.8%  -19.5%  -24.0%  -26.1%    Past 5 year average  9.6%  3.2%  3.5%  -2.5%  -7.2%  -11.6%  -8.4%  -4.7%  -10.0%  -11.9%  -11.5%  -11.2%  -15.8%    Earnings, by market (tala million)  Marrican Samoa  15.2  0.0  0															0.00
Past 5 year average  9.6%  3.2%  3.5%  -2.5%  -7.2%  -11.6%  -8.4%  -4.7%  -10.0%  -11.5%  -11.2%  -15.8%    Earnings, by market (tala million)  -  -  -  -  -  -  -  -  -  -  -  -  -  -  1.5.2%  -  1.5.2%  -  0.0															0.0%
Earnings, by market (tala million)  American Samoa  15.2  0.0 <td>, 0</td> <td></td> <td>-27.9% -19.8%</td>	, 0														-27.9% -19.8%
American Samoa  15.2  0.0		9.0%	3.270	3.376	-2.3%	-7.270	-11.078	-0.476	-4.770	-10.078	-11.970	-11.5%	-11.270	-13.8%	-15.676
Australia  91.8  0.0		15.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Europe 4.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0															0.0 0.0
															0.0
j New ∠ealand 146.8 j U.U j U.O 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	New Zealand	146.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
USA 23.3 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0															0.0
Other Countries  60.5  0.0															0.0
Cruise ships  0.2  0.0 <t< td=""><td></td><td></td><td>0.0</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>0.0</td></t<>			0.0												0.0
Earnings, by purpose (tala million)	Cruise snips														
Holiday 131.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0			0.0	0.0	0.0	0.0	0.0								0.0
VFR 135.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	Earnings, by purpose (tala million) Holiday														
Business & Conference  27.9  0.0	<b>Earnings, by purpose (tala million)</b> Holiday VFR	135.5	0.0	0.0											0.0
	Earnings, by purpose (tala million) Holiday VFR Business & Conference	135.5 27.9	0.0 0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Earnings, by purpose (tala million) Holiday VFR Business & Conference Sport	135.5 27.9 19.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.0									
Cruise ships  0.2  0.0 <t< td=""><td>Earnings, by purpose (tala million) Holiday VFR Business &amp; Conference Sport Other</td><td>135.5 27.9 19.5 27.8</td><td>0.0 0.0 0.0 0.0</td><td>0.0 0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0 0.0 0.0</td><td>0.0</td></t<>	Earnings, by purpose (tala million) Holiday VFR Business & Conference Sport Other	135.5 27.9 19.5 27.8	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0									

# VISITOR EARNINGS & REMITTANCES REPORT

### INFLOW OF PRIVATE REMITTANCES

AMOUNTS IN TALA MILLION														
Amount in Tala Millions	Jan-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22
By Recipient (Tala Miilions)	46.89	40.46	42.02	51.90	43.37	53.34	51.59	53.42	57.54	53.47	68.92	67.93	79.04	44.09
Banknotes	12.36	0.09	0.20	0.38	0.16	0.29	0.52	0.47	0.25	0.12	0.47	0.53	0.94	0.48
Churches, school, Charities	3.13	2.99	3.17	3.17	2.21	6.31	3.30	2.55	0.67	0.28	4.66	2.50	2.52	2.30
Individual/Family/Households	28.95	36.28	37.39	42.94	37.32	45.43	45.76	46.47	55.19	51.99	61.92	63.45	72.65	37.04
In Kind	0.40	0.52	0.45	0.68	0.51	0.64	0.48	2.86	0.57	0.55	0.56	0.68	0.79	0.38
Others	2.05	0.58	0.81	4.74	3.17	0.67	1.54	1.07	0.85	0.52	1.31	0.76	2.14	3.90
By Country (Tala Millions)	46.89	40.46	42.02	51.90	43.37	53.34	51.59	53.42	57.54	53.47	68.92	67.93	79.04	44.09
USA	6.67	7.47	5.63	11.65	6.63	9.23	8.83	6.82	8.51	6.09	10.55	8.56	10.10	6.58
New Zealand	21.30	17.51	17.11	22.61	20.35	24.23	22.70	23.09	20.85	22.32	25.61	28.10	34.34	17.92
Australia	13.35	11.94	11.80	13.05	10.93	11.08	13.93	16.86	23.49	21.28	27.13	24.52	26.46	15.15
American Samoa	1.56	2.34	4.37	3.95	3.22	8.19	4.15	4.21	3.93	3.30	4.90	3.75	5.86	2.60
Others	4.01	1.19	3.11	0.65	2.23	0.61	1.99	2.44	0.76	0.48	0.73	3.00	2.28	1.84
By Channel (%)														
Banks	14.2%	10.0%	10.9%	9.4%	7.5%	13.6%	19.3%	8.1%	17.4%	16.6%	21.5%	18.2%	14.4%	19.5%
Non Banks (1)	85.8%	90.0%	89.1%	90.6%	92.5%	86.4%	80.7%	91.9%	82.6%	83.4%	78.5%	81.8%	85.6%	80.5%
Total Remittances (Tala Millions)	46.89	40.46	42.02	51.90	43.37	53.34	51.59	53.42	57.54	53.47	68.92	67.93	79.04	44.09
First Number of Months up to	7 months	7 months	8 months	9 months	10 months	11 months	12 months	1st	2 months	3 months	4 months	5 months	6 months	7 months
	to Jan 20	to Jan 21	to Feb 21	to Mar 21	to April 21	to May 21	to June 21	month	to Aug 21	to Sep 21	to Oct 21	to Nov 21	to Dec 21	to Dec 22
Total Remittances (Tala Millions)	331.48	364.49	406.51	458.42	501.79	555.13	606.72	53.42	110.96	164.43	233.35	301.28	380.31	424.41
Percentage Change (over same period last year)	5.1%	10.0%	8.9%	9.1%	9.8%	7.7%	6.9%	-6.1%	-0.5%	1.5%	6.9%	13.3%	17.4%	16.4%
3 year average (%)	10.6%	10.9%	11.5%	11.8%	11.5%	12.3%	12.2%	19.4%	16.7%	15.9%	15.2%	13.4%	11.5%	9.9%
5 year average (%)	5.4%	6.1%	6.1%	6.4%	5.9%	6.4%	6.7%	11.7%	10.8%	10.5%	10.5%	10.4%	9.5%	9.4%
By Recipient (Tala Miilions)														
Banknotes	47.53	4.47	4.66	5.04	5.20	5.49	6.01	0.47	0.73	0.85	1.32	1.86	2.79	3.28
Churches, school, Charities	33.99	23.62	26.80	29.96	32.17	38.49	41.78	2.55	3.21	3.50	8.16	10.65	13.17	15.47
Individual/Family/Households	229.32	325.39	362.79	405.73	443.04	488.47	534.23	46.47	101.66	153.65	215.57	279.02	351.66	388.70
In Kind	4.43	3.80	4.26	4.93	5.45	6.09	6.57	2.86	3.43	3.99	4.55	5.23	6.02	6.39
Others	16.21	7.21	8.01	12.75	15.92	16.59	18.13	1.07	1.93	2.45	3.76	4.52	6.67	10.56
By Country (Tala Millions)														
USA	55.66	46.67	52.30	63.95	70.58	79.81	88.64	6.82	15.33	21.42	31.97	40.54	50.64	57.22
New Zealand	139.12	151.57	168.68	191.30	211.65	235.88	258.58	23.09	43.94	66.26	91.88	119.98	154.32	172.24
Australia	100.72	125.21	137.02	150.07	160.99	172.08	186.01	16.86	40.35	61.63	88.76	113.27	139.73	154.88
American Samoa	13.93	24.49	28.86	32.81	36.03	44.22	48.36	4.21	8.14	11.44	16.34	20.09	25.94	28.55
Others	22.04	16.55	19.65	20.30	22.54	23.14	25.13	2.44	3.20	3.68	4.41	7.41	9.69	11.53
(1) Includes Money Transfer Operators (MTOs) and Fo														

(1) Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs)

(rev) - Remittances data starting from May 2017 up to December 2018 have been revised to reflect updates and amendments to the international

transactions reported by commercial banks and money transfer operators.