



CENTRAL BANK OF SAMOA

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PLEASE ADDRESS CORRESPONDENCE TO THE GOVERNOR

VISITOR EARNINGS & REMITTANCES REPORT
JULY 2022

This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

Report No.1: 2022/23

July 2022

Visitor Arrivals

As the coronavirus (COVID-19) pandemic continues to affect people and countries all over the world, Samoa's international borders has remained closed for more than two years, allowing only repatriation flights primarily for returning citizens. On that account, both monthly tourist arrivals and earnings continue to remain at zero. That said, the borders will be open to all from 1 August 2022 despite subjected to MOH testing for returning passengers.

Remittances

Total remittance transfers in July 2022 expanded significantly by 42.9 percent (or \$22.9 million) to \$76.4 million over the same month of last year. At this level it was also 5.8 percent (or \$4.2 million) higher when compared to the previous month.

The boost in remittances over the same month last year were due to substantial hikes in funds received from all its main markets; especially Australia and New Zealand, both rising by \$8.7 million each. The United States and American Samoa also increased by \$3.2 million and \$2.4 million respectively. This increase was partially aided by the depreciation of the Samoan Tala against the US dollar (by 5.4 percent). By recipients, funds directed to 'family and households' went up by \$24.0 million as well as 'hand-carried cash further increased by \$2.8 million

offsetting reductions in, 'In Kind', 'Others' and 'NPISH'.

The monthly share of total remittances inflows received directly through Money Transfers Operators (MTOs) contracted to 86.3 percent from 91.9 percent in July 2022, whereas funds received through commercial banks edged up to 13.7 percent from 8.1 percent in the same month of the previous year.

The average monthly cost of sending NZD\$200.00 to Samoa was around 8.69 percent of total funds whilst the average cost of sending AUD\$200.00 to Samoa was around 6.39 percent of total funds.

CENTRAL BANK OF SAMOA
13th September 2022

VISITOR EARNINGS & REMITTANCES REPORT

July 2022

Table 1. TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX

	Jul-20	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
Total arrivals (persons)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total arrivals incl. cruise ships (1)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arrivals, by market (persons)														
American Samoa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Australia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Europe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Zealand	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
USA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Countries	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arrivals, by purpose (persons)														
Holiday	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
VFR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business & Conference	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total earnings (tala million)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Earnings, by market (tala million)														
American Samoa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Australia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Europe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Zealand	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
USA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Countries	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earnings, by purpose (tala million)														
Holiday	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
VFR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business & Conference	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Average expenditure (tala,per person)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tourism Price Index	129.0	132.9	134.8	134.8	135.5	135.6	137.8	137.4	137.6	138.7	134.3	139.6	143.4	147.7
First Number of Months up to	1st month	1st month	2 months to Aug 21	3 months to Sept 21	4 months to Oct 21	5 months to Nov 21	6 months to Dec 21	7 months to Jan 22	8 months to Feb 22	9 months to Mar 22	10 months to Apr 22	11 months to May 22	12 months to June 22	1st month
Total Visitor Arrivals (persons)	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Over the past year (%)	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Past 3 year average	11.1%	-16.8%	-18.5%	-18.8%	-19.1%	-20.2%	-21.9%	-22.7%	-22.9%	-24.6%	-26.3%	-28.2%	-30.3%	0.0%
Past 5 year average	13.5%	-9.7%	-11.4%	-12.6%	-13.2%	-13.5%	-14.8%	-15.7%	-16.2%	-17.4%	-19.1%	-20.5%	-21.8%	0.0%
Arrivals, by market (persons)														
American Samoa	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Australia	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Europe	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Zealand	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
USA	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Countries	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arrivals, by purpose (persons)														
Holiday	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
VFR	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business & Conference	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sport	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Visitor Earnings (tala million)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Over the past year (%)	-100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Past 3 year average	16.8%	-12.6%	-19.1%	-17.8%	-19.5%	-24.0%	-26.1%	-27.9%	-26.3%	-42.0%	0.0%	0.0%	0.0%	0.0%
Past 5 year average	19.5%	-4.7%	-10.0%	-11.9%	-11.5%	-11.2%	-15.8%	-19.8%	-19.5%	-26.1%	0.0%	0.0%	0.0%	0.0%
Earnings, by market (tala million)														
American Samoa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Australia	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Europe	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
New Zealand	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
USA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Countries	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earnings, by purpose (tala million)														
Holiday	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
VFR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Business & Conference	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cruise ships	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

VISITOR EARNINGS & REMITTANCES REPORT

July 2022

Table 2.

INFLOW OF PRIVATE REMITTANCES

AMOUNTS IN TALA MILLION

Amount in Tala Millions	Jul-20	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
By Recipient (Tala Millions)	56.92	53.42	57.54	53.47	68.92	67.93	79.04	44.09	54.64	55.20	58.35	67.63	72.20	76.36
Banknotes	1.58	0.47	0.25	0.12	0.47	0.53	0.94	0.48	0.16	0.28	0.25	2.24	3.54	3.26
Churches, school, Charities	2.95	2.55	0.67	0.28	4.66	2.50	2.52	2.30	3.93	1.32	1.90	3.83	5.61	1.85
Individual/Family/Households	50.54	46.47	55.19	51.99	61.92	63.45	72.65	37.04	49.36	52.51	55.35	60.16	61.38	70.48
In Kind	0.51	2.86	0.57	0.55	0.56	0.68	0.79	0.38	0.73	0.46	0.68	0.70	0.62	0.68
Others	1.35	1.07	0.85	0.52	1.31	0.76	2.14	3.90	0.45	0.63	0.17	0.69	1.05	0.08
By Country (Tala Millions)	56.92	53.42	57.54	53.47	68.92	67.93	79.04	44.09	54.64	55.20	58.35	67.63	72.20	76.36
USA	5.92	6.82	8.51	6.09	10.55	8.56	10.10	6.58	10.22	8.94	7.04	7.89	8.79	10.00
New Zealand	22.39	23.09	20.85	22.32	25.61	28.10	34.34	17.92	19.96	23.42	25.27	29.19	32.40	31.80
Australia	22.16	16.86	23.49	21.28	27.13	24.52	26.46	15.15	19.50	19.40	19.85	22.02	23.14	25.59
American Samoa	3.59	4.21	3.93	3.30	4.90	3.75	5.86	2.60	2.93	2.79	3.91	4.40	3.81	6.62
Others	2.85	2.44	0.76	0.48	0.73	3.00	2.28	1.84	2.02	0.65	2.27	4.13	4.06	2.35
By Channel (%)														
Banks	9.8%	8.1%	17.4%	16.6%	21.5%	18.2%	14.4%	19.5%	20.3%	15.7%	15.5%	16.4%	20.7%	13.7%
Non Banks (1)	90.2%	91.9%	82.6%	83.4%	78.5%	81.8%	85.6%	80.5%	79.7%	84.3%	84.5%	83.6%	79.3%	86.3%
Total Remittances (Tala Millions)	56.92	53.42	57.54	53.47	68.92	67.93	79.04	44.09	54.64	55.20	58.35	67.63	72.20	76.36
First Number of Months up to	1st month	1st month	2 months to Aug 21	3 months to Sep 21	4 months to Oct 21	5 months to Nov 21	6 months to Dec 21	7 months to Jan 22	8 months to Feb 22	9 months to Mar 22	10 months to Apr 22	11 months to May 22	12 months to June 22	1st month
Total Remittances (Tala Millions)	56.92	53.42	110.96	164.43	233.35	301.28	380.31	424.41	479.05	534.25	592.60	660.23	732.43	76.36
Percentage Change (over same period last year)	6.5%	-6.1%	-0.5%	1.5%	6.9%	13.3%	17.4%	16.4%	17.8%	16.5%	18.1%	18.9%	20.7%	42.9%
3 year average (%)	17.3%	19.4%	16.7%	15.9%	15.2%	13.4%	11.5%	9.9%	9.2%	8.8%	8.1%	7.4%	7.5%	10.7%
5 year average (%)	11.6%	11.7%	10.8%	10.5%	10.5%	10.4%	9.5%	9.4%	9.2%	9.5%	9.3%	9.3%	9.3%	10.4%
By Recipient (Tala Millions)														
Banknotes	1.58	0.47	0.73	0.85	1.32	1.86	2.79	3.28	3.44	3.71	3.97	6.21	9.75	3.26
Churches, school, Charities	2.95	2.55	3.21	3.50	8.16	10.65	13.17	15.47	19.41	20.73	22.62	26.46	32.06	1.85
Individual/Family/Households	50.54	46.47	101.66	153.65	215.57	279.02	351.66	388.70	438.06	490.57	545.92	606.08	667.46	70.48
In Kind	0.51	2.86	3.43	3.99	4.55	5.23	6.02	6.39	7.13	7.59	8.27	8.96	9.58	0.68
Others	1.35	1.07	1.93	2.45	3.76	4.52	6.67	10.56	11.02	11.65	11.82	12.51	13.57	0.08
By Country (Tala Millions)														
USA	5.92	6.82	15.33	21.42	31.97	40.54	50.64	57.22	67.44	76.38	83.42	91.31	100.10	10.00
New Zealand	22.39	23.09	43.94	66.26	91.88	119.98	154.32	172.24	192.20	215.62	240.89	270.08	302.48	31.80
Australia	22.16	16.86	40.35	61.63	88.76	113.27	139.73	154.88	174.38	193.78	213.63	235.66	258.79	25.59
American Samoa	3.59	4.21	8.14	11.44	16.34	20.09	25.94	28.55	31.48	34.27	38.18	42.58	46.38	6.62
Others	2.85	2.44	3.20	3.68	4.41	7.41	9.69	11.53	13.55	14.20	16.47	20.60	24.66	2.35

(1) Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs)

(rev) - Remittances data starting from May 2017 up to December 2018 have been revised to reflect updates and amendments to the international transactions reported by commercial banks and money transfer operators.