



Progressing financial inclusion and literacy the digital way

Apia, Samoa, July 1st, 2026 - The Central Bank of Samoa (CBS) is pleased to announce recent initiatives in enhancing of its function to promote financial inclusion and financial literacy. These initiatives were made possible with the assistance of the United Nations Capital Development Fund (UNCDF) – Pacific Digital Economy (PDEP) program.

- **26th June 2026 - the Regulatory Sandbox Stakeholder Dialogue forum,**

The Central Bank of Samoa Regulatory Sandbox was launched in November 2024 – a platform to allow legal entities to test new, innovative and completely developed eligible financial products and services in a safe and controlled environment, prior to its deployment to the market. The forum on the 26th June 2026 provided an important opportunity to revisit and dialogue with stakeholders on the Sandbox framework. It served as an important platform to address clarifications from the stakeholders and raise awareness of the Sandbox existence.

Deputy Governor Gilbert Wongsin emphasized in his keynote address that *“the ultimate goal is not just to test isolated products, but to use the data and insights gathered to modernize our overarching regulatory frameworks. The lessons we learn from these trials will shape the laws of tomorrow and ensure emerging technologies are appropriate, tailored and truly serve the financial needs of Samoa”*.

The Forum also launched the Regulatory Sandbox portal/website which aims to facilitate Sandbox applications, serve as a communication hub for information related to the Sandbox, and facilitate market awareness of products being tested.

The Regulatory Sandbox will support the CBS in safeguarding Samoa’s financial system stability and the promotion of financial inclusion pursuant to the Central Bank of Samoa Act 2015. Additionally, it supports the objectives of the National Financial Inclusion Strategy 2022/2023 – 2025/2026.

The Sandbox portal can be accessed on <https://sandbox.cbs.gov.ws>

- **30th June 2026 – launch of the SaverLearning – Samoa App.**

At the conclusion of the National Financial Inclusion Strategy II (FY2022/2023-FY2025/2026) period on 30th June 2026, the Samoan SaverLearning Digital Financial Literacy platform was released. SaverLearning is an interactive, multilingual, gamified digital financial literacy app that can be easily accessed by downloading it from the mobile app stores or through a web browser. The first courses are focused on cybersecurity, scam awareness and digital financial inclusion, following a market assessment of priority areas for the initiative to focus on.

The SaverLearning App was developed by SaverGlobal and its CEO Jon Capal highlighted that *“The launch of the SaverLearning Samoa App marks a significant milestone in Samoa’s digital future coming at the conclusion of the National Financial Inclusion Strategy II. We are honoured to support the Central Bank of Samoa in delivering this first phase of national digital financial literacy — arming Samoans with the practical*

knowledge to transact safely, protect themselves from cyber threats, and fully participate in an evolving digital economy. This is financial empowerment for every Samoan, today and into the future."

SaverLearning platform is available in both English and Samoan Language, and incorporates real digital financial service incentive rewards. These will be launched over the coming weeks and will help to further support Samoan financial inclusion and uptake of digital financial services.

The App is now available on Google Play or Apple Store: Saver Learning
Web browser: [SaverLearning](#)