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VISITOR EARNINGS & REMITTANCES REPORT APRIL 2025

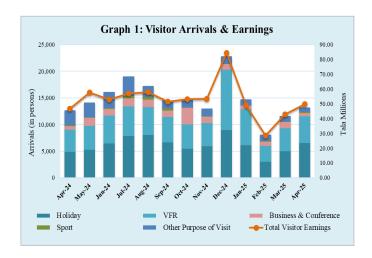
This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

Report No.10: 2024/25 April 2025

Visitor Arrivals¹

The total number of visitor arrivals increased by 13.8 percent (or 1,605 visitors) from the previous month, reaching a total of 13,210 visitors in April 2025. At this level, it was 4.5 percent (or 566 visitors) higher than the same month of the previous year. (See Graph 1).

The growth in the current month partly reflected several annual local events such as the Easter holidays, ANZAC day commemorations and the NPDL International Game Fishing Tournament.



The expansion in visitor arrivals compared to March 2025 was primarily driven by significant hikes in visitor arrivals from Australia (up by 1,319 visitors), New Zealand (by 567 visitors) and the USA (by 28 visitors). By purpose of visit, several categories recorded expansions, with 'Holiday' up by 1,495 visitors, 'Visiting friends and relatives' up by 746 visitors and an additional 89 visitors here for 'Sports'.

As a result, total **visitor arrivals in the first ten months** of FY2024/25 were 2.4 percent higher (at a total of 148,936 visitors) compared to the same period in FY2023/24.

Similarly, **total visitor receipts** grew by **16.0 percent (or \$6.9 million) over the month** to a total of **\$49.9 million. This** was also 6.9 percent (or \$3.2 million) higher than in April 2024.

Underpinning this increase were higher earnings from all major markets, including Australia (up by 56.6 percent), New Zealand (by 19.6 percent), and 'Other Countries' (by 7.8 percent). Furthermore, proceeds from visitors who were here for 'Holiday', 'Visiting Friends and Family' and 'Sports' rose by \$5.1 million, \$4.8 million and \$0.3 million in that order.

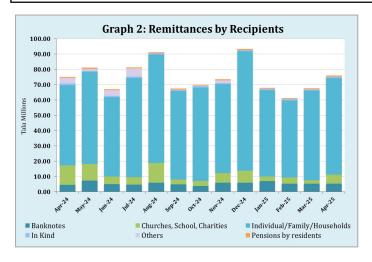
For the first ten months of FY2024/25 total visitor earnings grew by 3.9 percent (or \$20.0 million), reaching a total of \$527.7 million, compared to the same period in FY2023/24.

Remittances

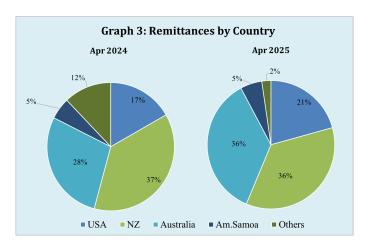
Total remittances increased further by 12.3 percent (\$8.4 million), reaching a total of \$76.1 million in April 2025. This growth was mainly underpinned by a sharp boost in transfers for 'Families and households'. Likewise, total remittances were 1.2 percent (or \$0.9 million) higher than the same month last year. (See Graph 2.)

¹ Samoa re-opened its border to international travelers on 1st August 2022. Cruise ship tourists are not counted as tourist as they are only in Samoa for less than a day but their spending are included as part of tourism earnings (travel credit).

VISITOR EARNINGS & REMITTANCES REPORT



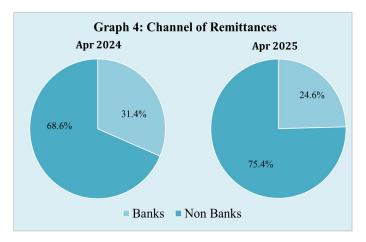
The hike in remittances was driven by higher transfers from Samoa's main source markets, including USA (up by 21.4 percent), 'Other countries' (by 16.7 percent), New Zealand (by 15.9 percent) and Australia (by 6.2 percent). In terms of recipients, significant gains were recorded for transfers to 'families and households' (up by \$4.5 million) and 'non-profit institutions serving households' (NPISH)² (by \$3.6 million). Moreover, modest rises of \$0.1 million each were noted for 'Inkind' transfers, hand-carried cash and 'pensions for residents' receipts. (See Graph 3)



Similarly, total inflow of remittances in the **first ten months of FY2024/25** expanded by **3.1 percent (or \$22.3 million)** to a total of **\$750.8 million** compared to the same period in the previous fiscal year. This growth was attributed to higher funds received from Australia (by \$39.9 million) and the USA (by \$4.9

In terms of remittance channels, the share of funds sent through Money Transfer Operators (MTOs) declined to 75.4 percent of total inflows, down from 78.1 percent in March 2025, yet was higher than 68.6 percent recorded in April 2024. On the other hand, funds received via commercial banks rose to 24.6 percent, up from 21.9 percent in the previous month, but lower than 31.4 percent in the same month last year. (See Graph 4)

According to the data obtained from *Send Money Pacific*³, the average monthly cost of remitting NZD\$200.00 to Samoa fell to 7.52 percent in April 2025 from 8.53 percent in April 2024. Similarly, the average cost of sending AUD\$200.00 to Samoa also decreased to 6.19 percent compared to 7.48 percent in the same month last year.



CENTRAL BANK OF SAMOA 12th June 2025

million). Partially contributing to this growth was the depreciation of the Samoan Tala against the US dollar by 0.9 percent. By purpose, transfers for 'Family and households' jumped by \$36.5 million.

² Includes funds for churches, non-profit organizations and charities

³ https://sendmoneypacific.org

April 2025

VISITOR EARNINGS & REMITTANCES REPORT

Table 1.

TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX

	Apr-23	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25
Total arrivals (persons)	13,720	12,644	14,106	16,143	19,039	17,248	14,536	14,658	12,996	22,828	14,746	8,070	11,605	13,210
Arrivals, by market (persons)														
American Samoa	1,008	868	896	1,220	1,370	1,273	677	552	707	1,224	511	378	663	464
Australia	3,879	3,214	4,171	4,130	4,554	3,998	3,838	3,245	3,457	6,721	4,554	1,936	2,225	3,544
Europe	331	358	370	395	691	641	445	819	375	255	315	350	461	432
New Zealand	6,062	5,303	5,916	7,048	8,743	7,068	6,828	6,101	5,517	11,039	7,030	3,156	5,697	6,264
USA	970	1,062	1,070	1,820	2,014	2,395	1,086	860	1,020	1,675	1,027	826	1,165	1,193
Other Countries	1,470	1,839	1,683	1,530	1,667	1,873	1,662	3,081	1,920	1,914	1,309	1,424	1,394	1,313
Arrivals, by purpose (persons)	5,441	4.002	F 2F2	6,442	7,865	8,026	6,612	5,460	5,908	8,959	6,089	2,973	5,012	6,507
Holiday VFR	5,801	4,863 4,150	5,252 4,505	5,232	5,523	5,274	4,790	4,593	4,371	11,331	6,765	3,031	4,300	5,046
Business & Conference	569	696	1,559	1,281	1,567	1,348	1,178	3,069	1,209	1,061	663	799	1,154	588
Sport	255	160	64	121	469	450	445	64	47	12	45	139	89	178
Other	1,654	2,775	2,726	3,067	3,615	2,150	1,511	1,472	1,461	1,465	1,184	1,128	1,050	891
Total earnings (tala million)	48.74	46.67	57.78	52.81	56.90	58.02	51.5	53.1	53.4	84.4	49.1	28.5	43.0	49.9
Earnings, by market (tala million)														
American Samoa	3.52	2.90	3.69	3.36	3.80	2.93	1.42	0.90	1.70	3.97	1.38	0.53	1.83	1.62
Australia	15.48	13.64	16.34	15.53	13.64	16.08	14.52	15.03	19.04	28.48	17.04	8.96	9.82	15.37
Europe	0.42	0.48	0.42	0.37	0.57	0.86	0.49	0.85	0.59	0.47	0.39	0.36	0.75	0.61
New Zealand	22.03	20.03	26.50	21.22	26.10	25.82	24.74	23.32	22.27	36.86	23.15	10.15	20.28	24.26
USA	2.11	2.46	3.51	6.27	6.87	6.26	5.05	2.28	3.29	6.15	2.94	3.45	5.54	2.87
Other Countries	5.18	7.16	7.33	6.06	5.92	6.08	5.26	10.73	6.51	8.46	4.19	5.02	4.80	5.17
Earnings, by purpose (tala million)	1													
Holiday	16.90	15.58	21.78	21.29	22.62	26.57	23.68	15.70	18.27	30.02	19.50	10.47	17.62	22.73
VFR	22.63	15.98	23.77	21.96	21.42	20.63	18.51	20.98	27.83	46.09	25.38	11.09	16.30	21.08
Business & Conference	2.25	2.88	5.75	4.75	4.33	5.39	4.38	9.89	5.32	4.30	2.81	3.57	4.92	2.61
Sport	0.84	0.54	0.28	0.26	1.83	1.15	1.81	0.17	0.12	0.03	0.17	0.40	0.40	0.65
Other	6.12	11.70	6.20	4.54	6.70	4.27	3.11	6.35	1.86	3.95	1.24	2.93	3.76	2.83
Average expenditure (tala,per person)	3,553	3,691	4,096	3,271	2,988	3,364	3,542	3,622	4,109	3,697	3,329	3,527	3,706	3,777
Tourism Price Index	167.4	177.9	180.3	179.5	176.8	177.1	178.9	180.5	179.7	180.4	181.7	180.1	181.4	181.6
First Number of Months up to	10 months	10 months	11 months		1st	2 months	3 months	4 months	5 months	6 months	7 months	8 months	9 months	10 months
-	to Apr 23	to Apr 24	to May 24	to June 24	month	to Aug 24	to Sep 24	to Oct 24	to Nov 24	to Dec 24	to Jan 25	to Feb 25	to Mar 25	to Apr 25
Total Visitor Arrivals (persons)	90,915	145,407	159,513	175,656	19,039	36,287	50,823	65,481	78,477	101,305	116,051	124,121	135,726	148,936
Over the past year (%)	0.0%	59.9%	49.6%	40.9%	10.2%	7.5%	4.5%	5.6%	4.8%	4.0%	3.7%	2.1%	2.2%	2.4%
Over the past year (%) Past 3 year average	0.0% 0.0%	59.9% 0.0%	0.0%	40.9% 0.0%	0.0%	7.5% 0.0%	4.5% 0.0%	5.6% 0.0%	4.8% 0.0%	4.0% 0.0%	0.0%	0.0%	2.2% 0.0%	2.4% 0.0%
Over the past year (%) Past 3 year average Past 5 year average	0.0%	59.9%		40.9%		7.5%	4.5%	5.6%	4.8%	4.0%			2.2%	2.4%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons)	0.0% 0.0% 0.0%	59.9% 0.0% 0.0%	0.0% 0.0%	40.9% 0.0% 0.0%	0.0% 0.0%	7.5% 0.0% 0.0%	4.5% 0.0% 0.0%	5.6% 0.0% 0.0%	4.8% 0.0% 0.0%	4.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	2.2% 0.0% 0.0%	2.4% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa	0.0% 0.0% 0.0% 7,359	59.9% 0.0% 0.0% 8,898	0.0% 0.0% 9,794	40.9% 0.0% 0.0% 11,014	0.0% 0.0% 1,370	7.5% 0.0% 0.0% 2,643	4.5% 0.0% 0.0% 3,320	5.6% 0.0% 0.0% 3,872	4.8% 0.0% 0.0% 4,579	4.0% 0.0% 0.0% 5,803	0.0% 0.0% 6,314	0.0% 0.0% 6,692	2.2% 0.0% 0.0% 7,355	2.4% 0.0% 0.0% 7,819
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia	0.0% 0.0% 0.0% 7,359 23,138	59.9% 0.0% 0.0% 8,898 39,662	0.0% 0.0% 9,794 43,833	40.9% 0.0% 0.0% 11,014 47,963	0.0% 0.0% 1,370 4,554	7.5% 0.0% 0.0% 2,643 8,552	4.5% 0.0% 0.0% 3,320 12,390	5.6% 0.0% 0.0% 3,872 15,635	4.8% 0.0% 0.0% 4,579 19,092	4.0% 0.0% 0.0% 5,803 25,813	0.0% 0.0% 6,314 30,367	0.0% 0.0% 6,692 32,303	2.2% 0.0% 0.0% 7,355 34,528	2.4% 0.0% 0.0% 7,819 38,072
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe	0.0% 0.0% 0.0% 7,359 23,138 1,752	59.9% 0.0% 0.0% 8,898 39,662 3,810	0.0% 0.0% 9,794 43,833 4,180	40.9% 0.0% 0.0% 11,014 47,963 4,575	0.0% 0.0% 1,370 4,554 691	7.5% 0.0% 0.0% 2,643 8,552 1,332	4.5% 0.0% 0.0% 3,320 12,390 1,777	5.6% 0.0% 0.0% 3,872 15,635 2,596	4.8% 0.0% 0.0% 4,579 19,092 2,971	4.0% 0.0% 0.0% 5,803 25,813 3,226	0.0% 0.0% 6,314 30,367 3,541	0.0% 0.0% 6,692 32,303 3,891	2.2% 0.0% 0.0% 7,355 34,528 4,352	2.4% 0.0% 0.0% 7,819 38,072 4,784
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091	0.0% 0.0% 9,794 43,833 4,180 70,007	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055	0.0% 0.0% 1,370 4,554 691 8,743	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296	0.0% 0.0% 6,314 30,367 3,541 52,326	0.0% 0.0% 6,692 32,303 3,891 55,482	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584	0.0% 0.0% 1,370 4,554 691 8,743 2,014	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091	0.0% 0.0% 9,794 43,833 4,180 70,007	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055	0.0% 0.0% 1,370 4,554 691 8,743	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296	0.0% 0.0% 6,314 30,367 3,541 52,326	0.0% 0.0% 6,692 32,303 3,891 55,482	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons)	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 17,252 58,359 51,094 8,320 2,658 24,976	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 12,117 42,830 35,882 9,432 1,487 11,674	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,799 12,068 16,244 56,904 49,978 12,048 1,760 15,036	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million)	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,772 27,702 565.52	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 1,475 10,209 272.89	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 1,938 15,927 527,74
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%)	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7%	7.5% 0.0% 0.0% 2,643 8,552 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7%	7.5% 0.0% 0.0% 2,643 8,552 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million)	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,633 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0%	0.0% 0.0% 6.314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 13,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,859 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,1769 12,068 16,244 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,226 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,694 1,671 13,986 434.84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 56.0% 0.0% 25.3 177.8 5.2 247.2	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,633 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 21,949 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 0.0%	0.0% 0.0% 6.314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 182.3	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 25.3 177.8 5.2 247.2 42.8	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 3.8 13.6 0.6 0.6 13.6 13.6	7.5% 0.0% 0.0% 2,643 8,552 13,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 23.7	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 123.8 4.2 123.8	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 16.6 132.8 4.6 192.4 36.3	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 56.0% 0.0% 25.3 177.8 5.2 247.2	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,633 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 21,949 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 0.0%	0.0% 0.0% 6.314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 182.3	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 0.0%	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 25.3 177.8 5.2 247.2 42.8	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 3.8 13.6 0.6 0.6 13.6 13.6	7.5% 0.0% 0.0% 2,643 8,552 13,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 23.7	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 123.8 4.2 123.8	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 16.6 132.8 4.6 192.4 36.3	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million)	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 18.0 90.0 2.1 136.1 22.9 33.0	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0% 21.6 161.5 4.8 220.7 39.3 59.9	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0% 25.3 177.8 5.2 247.2 42.8 67.2	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 0.0% 0.0% 3.8 13.6 0.6 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 0.0% 0.0% 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6,314 30,367 3,541 52,226 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 18.0 90.0 2.1 136.1 22.9 33.0	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0% 21.6 161.5 4.8 220.7 39.3 59.9	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0%	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.06 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.49 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6.314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 302.10 0.0% 0.0% 0.0% 0.0% 18.0 90.0 2.1 136.1 22.9 33.0	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0% 21.6 161.5 4.8 220.7 39.3 59.9 185.90 208.3	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 25.3 177.8 5.2 247.2 42.8 67.2	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.06 26.1 6.9 5,9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0 49.19 42.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 1.9 1.9 1.9 1.9 1.9 1.9 1.9	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 23.7 34.5 106.84 109.4	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 18.5 142.6 5.3 142.6 14	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR Business & Conference	0.0% 0.0% 0.0% 7,359 23,138 1,752 41,408 7,006 10,252 30,026 38,858 5,437 574 16,020 0.0% 0.0% 0.0% 0.0% 90.0 2.1 136.1 22.9 33.0	59.9% 0.0% 0.0% 8,898 39,662 3,810 64,091 11,694 17,252 58,359 51,094 8,320 2,658 24,976 507.73 68.1% 0.0% 0.0% 21.6 161.5 4.8 220.7 39.3 59.9 185.90 208.3 31.5	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0% 25.3 177.8 5.2 247.2 42.8 67.2	40.9% 0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 0.0% 3.8 13.6 0.6 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0 49.19 42.0 9.7	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3 72.87 60.6 14.1	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 3.3 1.4 122.2 106.84 109.4 29.3	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	0.0% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 0.0% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19 229.3 47.5

VISITOR EARNINGS & REMITTANCES REPORT

Table 2.

INFLOW OF PRIVATE REMITTANCES

AMOUNTS IN TALA MILLION

AMOUNTS IN TALA MILLION														
Amount in Tala Millions	Apr-23	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25
By Recipient (Tala Miilions)	50.03	75.24	81.30	67.19	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14
Banknotes	4.01	4.46	7.26	4.92	4.62	5.84	4.77	3.81	5.94	5.87	6.98	5.29	5.24	5.32
Churches, School, Charities	0.85	12.86	10.88	5.12	4.92	13.00	3.24	3.24	6.29	7.85	2.98	4.06	2.28	5.86
Individual/Family/Households	43.30	52.45	60.40	51.98	65.07	70.86	57.98	61.16	58.19	78.17	56.57	50.58	58.78	63.31
In Kind	0.75	1.15	0.68	0.83	0.83	0.95	0.72	0.99	0.82	0.74	0.84	0.73	0.76	0.85
Pensions by residents	0.53	0.67	1.04	0.60	0.71	0.64	0.77	0.51	0.68	0.82	0.66	0.58	0.70	0.80
Others	0.59	3.65	1.05	3.73	5.31	0.00	0.09	0.36	1.71	0.01	0.02	0.15	0.01	0.00
By Country (Tala Millions)	50.03	75.24	81.30	67.19	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14
USA	8.32	12.59	15.22	11.63	14.61	15.65	10.86	12.14	12.27	14.19	12.46	11.27	12.99	15.77
New Zealand	22.40	28.18	33.22	26.10	27.43	28.49	24.34	23.59	27.44	33.08	22.71	21.94	23.38	27.11
Australia	16.01	21.26	24.14	22.40	34.11	36.12	27.70	28.49	25.77	36.32	28.39	22.64	25.71	27.32
American Samoa	2.90	4.10	5.07	3.35	3.47	3.96	3.21	4.11	4.12	3.56	2.66	2.82	4.18	4.18
Others	0.40	9.11	3.66	3.72	1.85	7.07	1.46	1.74	4.03	6.30	1.83	2.71	1.51	1.76
By Channel (%)														
Banks	19.6%	31.4%	30.3%	27.5%	25.3%	29.4%	19.3%	19.8%	28.5%	26.7%	24.7%	25.1%	21.9%	24.6%
Non Banks (1)	80.4%	68.6%	69.7%	72.5%	74.7%	70.6%	80.7%	80.2%	71.5%	73.3%	75.3%	74.9%	78.1%	75.4%
Total Remittances (Tala Millions)	50.03	75.24	81.30	67.19	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14
First Number of Months up to	10 months	10 months	11 months	12 months	1st	2 months	3 months	4 months	5 months	6 months	7 months	8 months	9 months	10 months
	to Apr 23	to Apr 24												
	to Apr 23	to Apr 24	to May 24	to June 24	month		to Sep 24	to Oct 24	to Nov 24	to Dec 24	to Jan 25		to Mar 25	to Apr 25
Total Remittances (Tala Millions)	682.63	728.47	809.77	876.96	81.46	to Aug 24 172.75	to Sep 24 240.31	310.39	384.01	to Dec 24 477.46	to Jan 25 545.51	to Feb 25 606.89	to Mar 25 674.67	to Apr 25 750.82
Total Remittances (Tala Millions) Percentage Change (over same period last year)														
Percentage Change (over same period last year) 3 year average (%)	682.63	728.47	809.77	876.96	81.46	172.75	240.31	310.39 7.7% 10.1%	384.01 5.2% 11.4%	477.46	545.51	606.89	674.67	750.82
Percentage Change (over same period last year) 3 year average (%) 5 year average (%)	682.63 15.2%	728.47 6.7%	809.77 6.8%	876.96 5.4%	81.46 9.7%	172.75 11.8%	240.31 8.3%	310.39 7.7%	384.01 5.2%	477.46 5.7%	545.51 5.1%	606.89 4.5%	674.67 3.3%	750.82 3.1%
Percentage Change (over same period last year) 3 year average (%)	682.63 15.2% 9.9%	728.47 6.7% 14.4%	809.77 6.8% 13.8%	876.96 5.4% 13.7%	81.46 9.7% 12.9%	172.75 11.8% 13.0%	240.31 8.3% 12.3%	310.39 7.7% 10.1%	384.01 5.2% 11.4%	477.46 5.7% 12.1%	545.51 5.1% 12.8%	606.89 4.5% 12.9%	674.67 3.3% 12.7% 10.0%	750.82 3.1% 13.3%
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash	682.63 15.2% 9.9%	728.47 6.7% 14.4% 11.5% 55.34	809.77 6.8% 13.8%	876.96 5.4% 13.7% 11.4% 67.52	81.46 9.7% 12.9% 15.4% 4.62	172.75 11.8% 13.0% 12.6% 10.46	240.31 8.3% 12.3%	310.39 7.7% 10.1%	384.01 5.2% 11.4% 12.0% 24.98	477.46 5.7% 12.1% 10.7% 30.85	545.51 5.1% 12.8%	4.5% 12.9% 10.6% 43.12	674.67 3.3% 12.7% 10.0% 48.36	750.82 3.1% 13.3%
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities	682.63 15.2% 9.9% 12.4% 48.04 22.51	728.47 6.7% 14.4% 11.5% 55.34 61.69	809.77 6.8% 13.8% 11.2%	876.96 5.4% 13.7% 11.4%	81.46 9.7% 12.9% 15.4% 4.62 4.92	172.75 11.8% 13.0% 12.6%	240.31 8.3% 12.3% 12.7%	310.39 7.7% 10.1% 11.9% 19.04 24.39	384.01 5.2% 11.4% 12.0%	477.46 5.7% 12.1% 10.7%	545.51 5.1% 12.8% 10.7% 37.82 41.50	4.5% 12.9% 10.6%	674.67 3.3% 12.7% 10.0% 48.36 47.85	750.82 3.1% 13.3% 10.3% 53.68 53.71
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash	682.63 15.2% 9.9% 12.4% 48.04	728.47 6.7% 14.4% 11.5% 55.34	809.77 6.8% 13.8% 11.2% 62.60	876.96 5.4% 13.7% 11.4% 67.52	81.46 9.7% 12.9% 15.4% 4.62	172.75 11.8% 13.0% 12.6% 10.46	240.31 8.3% 12.3% 12.7% 15.23	310.39 7.7% 10.1% 11.9% 19.04	384.01 5.2% 11.4% 12.0% 24.98	477.46 5.7% 12.1% 10.7% 30.85	545.51 5.1% 12.8% 10.7% 37.82	4.5% 12.9% 10.6% 43.12	674.67 3.3% 12.7% 10.0% 48.36	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind	682.63 15.2% 9.9% 12.4% 48.04 22.51	728.47 6.7% 14.4% 11.5% 55.34 61.69	809.77 6.8% 13.8% 11.2% 62.60 72.56	876.96 5.4% 13.7% 11.4% 67.52 77.69	81.46 9.7% 12.9% 15.4% 4.62 4.92	172.75 11.8% 13.0% 12.6% 10.46 17.91	240.31 8.3% 12.3% 12.7% 15.23 21.15	310.39 7.7% 10.1% 11.9% 19.04 24.39	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31	477.46 5.7% 12.1% 10.7% 30.85 38.53	545.51 5.1% 12.8% 10.7% 37.82 41.50	4.5% 12.9% 10.6% 43.12 45.56	674.67 3.3% 12.7% 10.0% 48.36 47.85	750.82 3.1% 13.3% 10.3% 53.68 53.71
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22 7.15	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79	4.5% 12.9% 10.6% 43.12 45.56 498.58	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) 8y Redpient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13 8.04	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Miilions)	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13 8.04 6.80	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22 7.15 11.88	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13 8.04 6.80 2.12 98.09	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22 7.15 11.88	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Miilions) USA New Zealand	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13 8.04 6.80 2.12 98.09 276.53	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22 7.15 11.88	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94 142.56 308.05	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67 154.18 334.15	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31 14.61 27.43	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32 30.26 55.92	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40 41.11 80.25	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76 53.26 103.84	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47 65.52 131.28	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48 79.72 164.36	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50 92.18 187.07	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67 132.21 259.51
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13 8.04 6.80 2.12 98.09	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22 7.15 11.88	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67 132.21 259.51 292.57
Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Miilions) USA New Zealand	682.63 15.2% 9.9% 12.4% 48.04 22.51 595.13 8.04 6.80 2.12 98.09 276.53	728.47 6.7% 14.4% 11.5% 55.34 61.69 584.19 8.22 7.15 11.88	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94 142.56 308.05	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67 154.18 334.15	81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31 14.61 27.43	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32 30.26 55.92	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40 41.11 80.25	310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76 53.26 103.84	384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47 65.52 131.28	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48 79.72 164.36	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50 92.18 187.07	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67 132.21 259.51

⁽¹⁾ Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs)

Table 3.

AVERAGE COST OF SENDING \$200 PER CURRENCY OF SOURCE COUNTRY TO SAMOA

Average Cost of Sending (in %)	Apr-23	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25
New Zealand (NZD \$200)	7.17	8.53	8.14	7.87	8.95	8.91	8.01	7.55	7.41	7.45	7.69	7.00	7.69	7.52
Australia (AUD \$200)	6.89	7.48	7.29	7.51	8.05	8.90	8.81	8.29	6.67	6.90	7.14	6.71	6.52	6.19
Average Cost of Remittances to Samoa	7.03	8.00	7.71	7.69	8.50	8.91	8.41	7.92	7.04	7.18	7.42	6.86	7.11	6.85

Source: Send Money Pacific Web site (https://sendmoneypacific.org)

PO Box Private Bag, Apia, Samoa Ph: 685-34100 | Fax: 685-20293/24058 E-mail: centralbank@cbs.gov.ws Web: www.cbs.gov.ws

VISITOR EARNINGS & REMIT TANCES REPORT

This report is a monthly release of the latest available indicators on the tourism sector and remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

Report No.10: 2024/25 April 2025

1. VISITOR ARRIVALS¹ - 13,210 VISITORS

• Visitor arrivals expanded by 13.8% (or 1,605 visitors) from March 2025 and 4.5% higher than in April 2024. (See Graph 1)

By Country (vs March 2025)

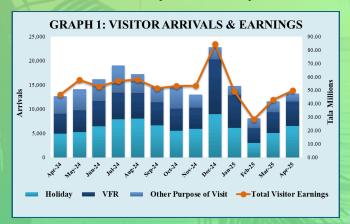
- Australia: up 59.3%
- New Zealand: up 10.0%
- USA: up 2.4 %

By Purpose of Travel:

- Holiday: up 29.8%
- Visiting friends and families: up 17.3%
- Sports: up 15.0

First Ten Months of FY2024/2025:

- Total visitor arrivals increased by 2.4% (or 3,529 visitors).
- Total 148,936 visitors compared to the same period in FY2023/24.



2. VISITOR EARNINGS - \$49.9 MILLION

• Total visitor receipts rose by 16.0% (or \$6.9 million) over March 2025 and 6.9% higher than in April 2024.

By Country (vs March 2025)

- Australia: up \$5.6 million
- New Zealand: up \$4.0 million
- 'Other Countries': up \$0.4 million

First Ten Months of FY2024/2025:

- Total visitor earnings increased by 3.9% (or \$20.0 million).
- Totalling \$527.74 million compared to FY2023/24. (See Graph 1)

3. REMITTANCES - \$76.1 MILLION

• Total remittances increased by 12.3% (or \$8.4 million) over the previous month and was 1.2% (or \$0.9million) higher than April 2024. (See Graph 2)

By Country (vs March 2025)

- Australia: up \$3.7 million
- USA: up \$2.8 million
- Australia: up \$1.6 million
- 'Other Countries': up \$1.4 million

By Recipients:

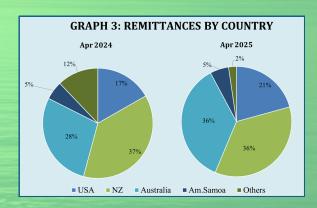
Family & Households: up \$4.5 million



GRAPH 2: REMITTANCES BY RECIPIENTS Tala Millions 60.00 50.00 40.00 30.00 20.00 ■ Churches, School, Charities ■ Individual/Family/Households ■ Others

First Ten Months of FY2024/2025:

- Total remittances rose by 3.1% (or \$22.3 million).
- Reaching \$750.8 million compared to FY2023/24
- o partially driven by a depreciation of the Samoan Tala against the US Dollar by 0.9%



4. CHANNEL OF REMITTANCES

Commercial Banks

• 24.6% (down from 31.4% in April 2024).

Money Transfer Operators

• 75.4% (up from 68.6% in April 2024). (See Graph 4)

Cost of Remittances²

- NZD \$200 transfer: 7.52% (down from 8.53% in April 2024).
- AUD \$200 transfer: 6.19% (down from 8.00% in April 2024).

