PO Box Private Bag, Apia, Samoa

Ph: 685-34100 | Fax: 685-20293/24058

E-mail: centralbank@cbs.gov.ws

Web: www.cbs.gov.ws

VISITOR EARNINGS & REMITTANCES REPORT JULY 2025

This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

Report No.1: 2025/26

July 2025

Visitor Arrivals¹

Total number of visitor arrivals rose further by 6.2 percent (or 1,102 visitors) from the previous month, reaching a total of 18,843 visitors. However, this was 1.0 percent (or 196 visitors) lower when compared to its level in the same month of last year. (See Graph 1).

The monthly growth in visitor arrivals was partly driven by conference related events held during the month. These included the 'Mana e Alofa' delegation from the Future Leaders Academy (Australia & New Zealand), which engaged with local youth through cultural exchange and leadership activities. Other notable events included the Gospel in Foga'a Festival 2025 and the annual conferences for Methodist and Worship Centre Conferences. Furthermore, school holidays in Australia saw higher number of families and school groups travelling over for the holidays.



The rise in visitor arrivals over the June 2025 was largely attributed to notable hikes in arrival numbers

from Australia (up by 1,664 visitors) and American Samoa (by 522 visitors). Additionally, moderate gains were noted for United States (up by 74 visitors), Europe (by 73 visitors) and 'Other countries' (by 20 visitors). In terms of travel by purpose, notable gains were recorded among those visiting for 'Holiday' (up by 1,080 visitors), 'Sport' (up by 351 visitors), and 'Business and Conference' (up by 206 visitors), along with an additional 57 visitors who arrived for 'Other' purposes.

Additionally, total visitor receipts in July 2025 edged up slightly by **0.1 percent (or \$0.1 million)** from the previous month, reaching **\$60.5 million**. Despite a modest expansion in total arrivals, this was partially offset by a seasonal 5.7 percent drop in the average expenditure per tourist. However, the current level was 6.3 percent (or \$3.6 million) higher when compared to July of the previous year.

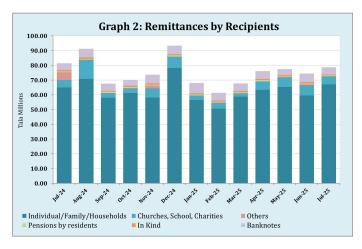
The monthly climb in visitor earnings was primarily driven by higher inflows received from travellers originating from Australia (up by \$2.7 million), American Samoa (by \$1.4 million) and the United States (by 0.4 million). Earnings from visitors who were here 'Sports', 'Holiday' and 'Other visitors' rose by \$1.6 million, \$1.3 million and \$0.4 million respectively.

Remittances

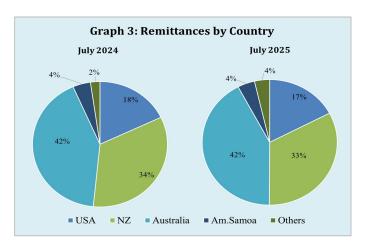
The total inflow of monthly remittances rebounded by **5.7 percent (or \$4.2 million)** to a total of **\$78.7 million** over the previous month but was 3.4 percent (or \$2.8 million) lower when compared to July of last year. (See Graph 2)

¹ Samoa re-opened its border to international travelers on 1st August 2022. Cruise ship tourists are not counted as tourist as they are only in Samoa for less than a day but their spending are included as part of tourism earnings (travel credit).

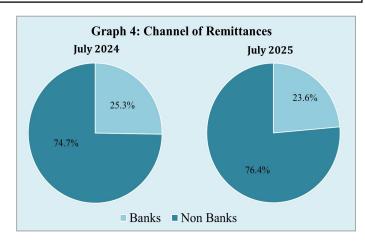
VISITOR EARNINGS & REMITTANCES REPORT



This seasonal growth in remittances over the previous month was due to substantial hikes in funds received from Australia (up by \$6.6 million) and the United Sates (\$1.1 million). On the recipient side, the expansion was largely attributed to a significant increase in transfers for 'Families and households' (up by \$7.5 million), which outweighed decreases to other recipient categories. (See Graph 3)



The proportion of remittances received through Money Transfer Operators (MTOs) rose to 76.4 percent of total inflows, up from 72.3 percent in the previous month and well above the 74.7 percent share recorded in the same month of 2024. In contrast, remittances received via commercial banks declined to 23.6 percent, down from 27.7 percent in the previous month and below the 25.3 percent in the same month last year. (See Graph 4)



According to the data obtained from *Send Money Pacific*², the average monthly cost of remitting NZD\$200.00 to Samoa declined to 6.83 percent of total funds sent in July 2025, from 8.95 percent in July 2024. Similarly, the average cost of sending AUD\$200.00 to Samoa fell to 6.24 percent compared to 8.05 percent in the same month last year.

CENTRAL BANK OF SAMOA 10 September 2025

² https://sendmoneypacific.org

July 2025

VISITOR EARNINGS & REMITTANCES REPORT

Table 1. TOURISM EARNINGS, AV

TOURISM FARNINGS	AVERAGE EXPENDITURE AND TO	OURISM PRICE INDEX

	Jul-23	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
Total arrivals (persons)	17,270	19,039	17,248	14,536	14,658	12,996	22,828	14,746	8,070	11,605	13,210	13,977	17,741	18,843
Arrivals, by market (persons)														·
American Samoa	1,007	1,370	1,273	677	552	707	1,224	511	378	663	464	716	753	1,275
Australia	4,229	4,554	3,998	3,838	3,245	3,457	6,721	4,554	1,936	2,225	3,544	3,275	3,675	5,339
Europe	371	691	641	445	819	375	255	315	350	461	432	396	474	547
New Zealand	7,827	8,743	7,068	6,828	6,101	5,517	11,039	7,030	3,156	5,697	6,264	6,688	9,078	7,827
USA	1,831	2,014	2,395	1,086	860	1,020	1,675	1,027	826	1,165	1,193	1,214	2,004	2,078
Other Countries	2,005	1,667	1,873	1,662	3,081	1,920	1,914	1,309	1,424	1,394	1,313	1,688	1,757	1,777
Arrivals, by purpose (persons)		7.005			= 460		0.050		0.070	= 040			= 0=0	0.050
Holiday	8,098	7,865	8,026	6,612	5,460	5,908	8,959	6,089	2,973	5,012	6,507	6,225	7,978	9,058
VFR Business & Conference	5,107	5,523	5,274	4,790	4,593	4,371	11,331	6,765	3,031	4,300	5,046	5,087	6,936	6,344
	1,290 154	1,567 469	1,348 450	1,178 445	3,069 64	1,209 47	1,061 12	663 45	799 139	1,154 89	588 178	1,498 66	1,397 102	1,603 453
Sport Other	2,621	3,615	2,150	1,511	1,472	1,461	1,465	1,184	1,128	1,050	891	1,101	1,328	1,385
Total earnings (tala million)	52.32	56.90	58.02	51.5	53.1	53.4	84.4	49.1	28.5	43.0	49.9	58.4	60.4	60.5
Earnings, by market (tala million)	32.32	30.50	30.02	52.5	33.1	5511	•	.5.2	20.5	.5.0	13.3	30		00.5
American Samoa	2.75	3.80	2.93	1.42	0.90	1.70	3.97	1.38	0.53	1.83	1.62	3.17	2.25	3.60
Australia	12.54	13.64	16.08	14.52	15.03	19.04	28.48	17.04	8.96	9.82	15.37	12.99	14.35	17.01
Europe	0.31	0.57	0.86	0.49	0.85	0.59	0.47	0.39	0.36	0.75	0.61	0.45	0.46	0.49
New Zealand	23.41	26.10	25.82	24.74	23.32	22.27	36.86	23.15	10.15	20.28	24.26	30.36	28.32	24.89
USA	6.12	6.87	6.26	5.05	2.28	3.29	6.15	2.94	3.45	5.54	2.87	3.90	7.27	7.64
Other Countries	7.19	5.92	6.08	5.26	10.73	6.51	8.46	4.19	5.02	4.80	5.17	7.54	7.75	6.84
Earnings, by purpose (tala million)														
Holiday	23.23	22.62	26.57	23.68	15.70	18.27	30.02	19.50	10.47	17.62	22.73	24.88	25.56	26.83
VFR	20.21	21.42	20.63	18.51	20.98	27.83	46.09	25.38	11.09	16.30	21.08	26.34	28.02	25.28
Business & Conference	3.57	4.33	5.39	4.38	9.89	5.32	4.30	2.81	3.57	4.92	2.61	5.31	5.09	4.58
Sport	0.60	1.83	1.15	1.81	0.17	0.12	0.03	0.17	0.40	0.40	0.65	0.28	0.21	1.85
Other	4.71	6.70	4.27	3.11	6.35	1.86	3.95	1.24	2.93	3.76	2.83	1.61	1.53	1.94
Average expenditure (tala,per person) Tourism Price Index	3,030 175.2	2,988 176.8	3,364 177.1	3,542 178.9	3,622 180.5	4,109 179.7	3,697 180.4	3,329 181.7	3,527 180.1	3,706 181.4	3,777 181.6	4,180 182.8	3,405 186.1	3,210 188.0
Tourism Frice maex	173.2	170.8	2 months	3 months	4 months	5 months	6 months	7 months	8 months	9 months	10 months	11 months	12 months	1st
First Number of Months up to	month	month	to Aug 24	to Sep 24	to Oct 24	to Nov 24	to Dec 24	to Jan 25	to Feb 25	to Mar 25	to Apr 25	to May 25	to June 25	month
Tatal Maitan Aminal- (
LIOCAL VISITOR ARRIVAIS (persons)	17,270	19,039	36,287	50,823	65,481	78,477	101,305	116,051	124,121	135,726	148,936	162,913	180,654	18,843
Total Visitor Arrivals (persons) Over the past year (%)	17,270 0.0%	19,039 10.2%	36,287 7.5%	50,823 4.5%	65,481 5.6%	78,477 4.8%	101,305 4.0%	116,051 3.7%	124,121 2.1%	135,726 2.2%	148,936 2.4%	162,913 2.1%	180,654 2.8%	18,843 -1.0%
Over the past year (%)	0.0%	10.2%			5.6%	4.8%	4.0%	3.7%	2.1%	2.2%			2.8%	
Over the past year (%) Past 3 year average			7.5%	4.5%							2.4%	2.1%		-1.0%
Over the past year (%) Past 3 year average Past 5 year average	0.0% 0.0%	10.2% 0.0%	7.5% 0.0%	4.5% 0.0%	5.6% 0.0%	4.8% 0.0%	4.0% 0.0%	3.7% 0.0%	2.1% 0.0%	2.2% 0.0%	2.4% 0.0%	2.1% 0.0%	2.8% 0.0%	-1.0% 0.0%
Over the past year (%) Past 3 year average	0.0% 0.0%	10.2% 0.0%	7.5% 0.0%	4.5% 0.0%	5.6% 0.0%	4.8% 0.0%	4.0% 0.0%	3.7% 0.0%	2.1% 0.0%	2.2% 0.0%	2.4% 0.0%	2.1% 0.0%	2.8% 0.0%	-1.0% 0.0%
Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons)	0.0% 0.0% 0.0%	10.2% 0.0% 0.0%	7.5% 0.0% 0.0%	4.5% 0.0% 0.0%	5.6% 0.0% 0.0%	4.8% 0.0% 0.0%	4.0% 0.0% 0.0%	3.7% 0.0% 0.0%	2.1% 0.0% 0.0%	2.2% 0.0% 0.0%	2.4% 0.0% 0.0%	2.1% 0.0% 0.0%	2.8% 0.0% 0.0%	-1.0% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa	0.0% 0.0% 0.0% 1,007	10.2% 0.0% 0.0% 1,370	7.5% 0.0% 0.0% 2,643	4.5% 0.0% 0.0% 3,320	5.6% 0.0% 0.0% 3,872	4.8% 0.0% 0.0% 4,579	4.0% 0.0% 0.0% 5,803	3.7% 0.0% 0.0% 6,314	2.1% 0.0% 0.0% 6,692	2.2% 0.0% 0.0% 7,355	2.4% 0.0% 0.0% 7,819	2.1% 0.0% 0.0% 8,535	2.8% 0.0% 0.0% 9,288	-1.0% 0.0% 0.0% 1,275
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia	0.0% 0.0% 0.0% 1,007 4,229	10.2% 0.0% 0.0% 1,370 4,554	7.5% 0.0% 0.0% 2,643 8,552	4.5% 0.0% 0.0% 3,320 12,390	5.6% 0.0% 0.0% 3,872 15,635	4.8% 0.0% 0.0% 4,579 19,092	4.0% 0.0% 0.0% 5,803 25,813	3.7% 0.0% 0.0% 6,314 30,367	2.1% 0.0% 0.0% 6,692 32,303	2.2% 0.0% 0.0% 7,355 34,528	2.4% 0.0% 0.0% 7,819 38,072	2.1% 0.0% 0.0% 8,535 41,347	2.8% 0.0% 0.0% 9,288 45,022	-1.0% 0.0% 0.0% 1,275 5,339
Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe	0.0% 0.0% 0.0% 1,007 4,229 371	10.2% 0.0% 0.0% 1,370 4,554 691	7.5% 0.0% 0.0% 2,643 8,552 1,332	4.5% 0.0% 0.0% 3,320 12,390 1,777	5.6% 0.0% 0.0% 3,872 15,635 2,596	4.8% 0.0% 0.0% 4,579 19,092 2,971	4.0% 0.0% 0.0% 5,803 25,813 3,226	3.7% 0.0% 0.0% 6,314 30,367 3,541	2.1% 0.0% 0.0% 6,692 32,303 3,891	2.2% 0.0% 0.0% 7,355 34,528 4,352	2.4% 0.0% 0.0% 7,819 38,072 4,784	2.1% 0.0% 0.0% 8,535 41,347 5,180	2.8% 0.0% 0.0% 9,288 45,022 5,654	-1.0% 0.0% 0.0% 1,275 5,339 547
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand	0.0% 0.0% 0.0% 1,007 4,229 371 7,827	10.2% 0.0% 0.0% 1,370 4,554 691 8,743	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827
Over the past year (%) Past 3 year a verage Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131 14,475	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058
Over the past year (%) Past 3 year a verage Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference	0.0% 0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holliday VFR Business & Conference Sport	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765	4.5% 0.0% 0.0% 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 12,117 42,830 35,882 9,432 1,487 11,674	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,779 12,068 16,244 56,904 49,978 12,048 1,760 15,036	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holliday VFR Business & Conference Sport	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91	4.5% 0.0% 0.0% 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 1,475 10,209 272.89	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48
Over the past year (%) Past 3 year a verage Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%)	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52,32 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166,40 4,4%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8,7% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6,6% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3% 0.0%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3,6% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0%	2.1% 0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0%
Over the past year (%) Past 3 year a verage Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%)	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52,32 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166,40 4,4%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million)	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8,7% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 12,390 1,777 22,639 5,495 5,202 22,503 13,587 4,093 1,364 7,276 166.40 4.4% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434,84 3.6% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 1,938 15,927 527,74 3.9% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa	0.0% 0.0% 0.0% 1,007 4,229 371 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 9.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5.180 74,131 14,475 19,245 69,636 60,111 14,134 2.004 17,028 586.16 3.6% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 646.57 4.6% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0%
Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year a verage Past 5 year a verage Earnings, by market (tala million) American Samoa Australia	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52,32 0.0% 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.15,036 477.84 3.6% 0.0% 0.0%	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8,7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6,6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1,9	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 0.0% 0.0% 18.5 142.6 5.3	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 13,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 0.0% 0.0% 1,007 4,229 371 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0% 2.7 12.5 0.3 23.4 6.1	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 23.7	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0%	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6
Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year a verage Past 5 year a verage Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0%	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 13,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 0.0%	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0%	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 0.0%	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 0.0%
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million)	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0% 0.0%	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 0.0% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3	5.6% 0.0% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 23.7 34.5	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 25.5 185.3 6.8 295.6 55.9 77.4	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6 6.8
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0% 2.7 12.5 0.3 23.4 6.1 7.2	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.06 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 13,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3 72.87	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0 88.57	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,009 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 23.7 34.5	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 25.5 185.3 6.8 295.6 55.9 77.4	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6 6.8
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR	0.0% 0.0% 0.0% 1,007 4,229 371 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0% 2.7 12.5 0.3 23.4 6.1 7.2	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.6 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3 72.87 60.6	5.6% 0.0% 0.0% 3,872 15,635 2,596 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 23.7 34.5	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1 156.36 180.8	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2 166.84 191.9	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19 229.3	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 25.5 185.3 6.8 295.6 55.9 77.4	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6 6.8 26.83 25.3
Over the past year (%) Past 3 year a verage Past 5 year a verage Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year a verage Past 5 year a verage Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR Business & Conference	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 0.0% 0.0% 0.0% 2.7 12.5 0.3 23.4 6.1 7.2	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.6 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0 49.19 42.0 9.7	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3 72.87 60.6 14.1	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0 88.57 81.5 24.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 3.7 34.5	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.66 132.8 4.6 192.4 36.3 52.2 166.84 191.9 40.0	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19 229.3 47.5	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 25.5 185.3 6.8 295.6 55.9 77.4	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6 6.8 26.83 25.3 4.6
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR Business & Conference Sport	0.0% 0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 52.32 0.0% 0.0% 0.0% 0.0% 2.7 12.5 0.3 23.4 6.1 7.2 23.23 20.2 3.6 6.0 6.0	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 0.0% 0.0% 0.0%	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6,6% 0.0% 6,7 29,7 1,4 51,9 13.1 12.0 49,19 42.0 9,7 3.0	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3 72.87 60.6 14.1 4.8	5.6% 0.0% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 23.7 34.5 106.84 109.4 29.3 5.1	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9 136.86 155.5 33.6 5.1	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1 156.36 180.8 36.4 5.3	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2 166.84 191.9 40.0 5.7	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0 184.46 208.2 44.9 6.1	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19 229.3 47.5 6.7	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7 232.07 255.6 52.8 7.0	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 25.5 185.3 6.8 295.6 55.9 77.4 257.63 283.7 757.9 7.2	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6 6.8 26.83 25.3 4.6 1.9
Over the past year (%) Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR Business & Conference	0.0% 0.0% 0.0% 1,007 4,229 371 7,827 1,831 2,005 8,098 5,107 1,290 154 2,621 0.0% 0.0% 0.0% 2.7 12.5 0.3 23.4 6.1 7.2	10.2% 0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.6 26.1 6.9 5.9	7.5% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0 49.19 42.0 9.7	4.5% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3 72.87 60.6 14.1	5.6% 0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0 88.57 81.5 24.0	4.8% 0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 3.7 34.5	4.0% 0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	3.7% 0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	2.1% 0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.66 132.8 4.6 192.4 36.3 52.2 166.84 191.9 40.0	2.2% 0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 0.0% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	2.4% 0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19 229.3 47.5	2.1% 0.0% 0.0% 8.535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7	2.8% 0.0% 0.0% 9,288 45,022 5,654 83,209 16,479 21,002 77,614 67,047 15,531 2,106 18,356 646.57 4.6% 0.0% 0.0% 25.5 185.3 6.8 295.6 55.9 77.4	-1.0% 0.0% 0.0% 1,275 5,339 547 7,827 2,078 1,777 9,058 6,344 1,603 453 1,385 60.48 6.3% 0.0% 0.0% 3.6 17.0 0.5 24.9 7.6 6.8 26.83 25.3 4.6

⁽¹⁾ Including July 2022 which was a month inclusive of the lockdown period.

VISITOR EARNINGS & REMITTANCES REPORT

Table 2.

INFLOW OF PRIVATE REMITTANCES

AMOUNTS IN TALA MILLION

AMOUNTS IN TALA MILLION														
Amount in Tala Millions	Jul-23	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
By Recipient (Tala Miilions)	74.25	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14	77.49	74.43	78.66
Banknotes	3.20	4.62	5.84	4.77	3.81	5.94	5.87	6.98	5.29	5.24	5.32	4.08	5.83	4.78
Churches, School, Charities	4.33	4.92	13.00	3.24	3.24	6.29	7.85	2.98	4.06	2.28	5.86	6.51	7.03	5.55
Individual/Family/Households	65.40	65.07	70.86	57.98	61.16	58.19	78.17	56.57	50.58	58.78	63.31	65.28	59.59	67.10
In Kind	0.70	0.83	0.95	0.72	0.99	0.82	0.74	0.84	0.73	0.76	0.85	0.81	0.84	0.68
Pensions by residents	0.57	0.71	0.64	0.77	0.51	0.68	0.82	0.66	0.58	0.70	0.80	0.45	0.64	0.55
Others	0.05	5.31	0.00	0.09	0.36	1.71	0.01	0.02	0.15	0.01	0.00	0.35	0.51	0.01
By Country (Tala Millions)	74.25	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14	77.49	74.43	78.66
USA	13.18	14.61	15.65	10.86	12.14	12.27	14.19	12.46	11.27	12.99	15.77	16.25	12.56	13.61
New Zealand	24.27	27.43	28.49	24.34	23.59	27.44	33.08	22.71	21.94	23.38	27.11	28.18	26.14	25.79
Australia	29.48	34.11	36.12	27.70	28.49	25.77	36.32	28.39	22.64	25.71	27.32	26.63	26.55	33.16
American Samoa	3.98	3.47	3.96	3.21	4.11	4.12	3.56	2.66	2.82	4.18	4.18	4.79	3.94	3.24
Others	3.33	1.85	7.07	1.46	1.74	4.03	6.30	1.83	2.71	1.51	1.76	1.64	5.24	2.86
By Channel (%)														
Banks	22.1%	25.3%	29.4%	19.3%	19.8%	28.5%	26.7%	24.7%	25.1%	21.9%	24.6%	23.3%	27.7%	23.6%
Non Banks (1)	77.9%	74.7%	70.6%	80.7%	80.2%	71.5%	73.3%	75.3%	74.9%	78.1%	75.4%	76.7%	72.3%	76.4%
Total Remittances (Tala Millions)	74.25	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14	77.49	74.43	78.66
First Number of Months up to	1st	1st	2 months	3 months	4 months	5 months	6 months	7 months	8 months	9 months	10 months	11 months	12 months	1st
First Number of Months up to	1st month	1st month	2 months to Aug 24	3 months to Sep 24	4 months to Oct 24	5 months to Nov 24	6 months to Dec 24	7 months to Jan 25	8 months to Feb 25	9 months to Mar 25	10 months to Apr 25	11 months to May 25	12 months to June 25	1st month
Total Remittances (Tala Millions)														
•	month	month	to Aug 24	to Sep 24	to Oct 24	to Nov 24	to Dec 24	to Jan 25	to Feb 25	to Mar 25	to Apr 25	to May 25	to June 25	month
Total Remittances (Tala Millions)	month 74.25	month 81.46	to Aug 24 172.75	to Sep 24 240.31	to Oct 24 310.39	to Nov 24 384.01	to Dec 24 477.46	to Jan 25 545.51	to Feb 25 606.89	to Mar 25 674.67	to Apr 25 750.82	to May 25 828.30	to June 25 902.73	month 78.66
Total Remittances (Tala Millions) Percentage Change (over same period last year)	74.25 -10.6%	month 81.46 9.7%	to Aug 24 172.75 11.8%	to Sep 24 240.31 8.3%	to Oct 24 310.39 7.7%	to Nov 24 384.01 5.2%	to Dec 24 477.46 5.7%	to Jan 25 545.51 5.1%	to Feb 25 606.89 4.5%	to Mar 25 674.67 3.3%	to Apr 25 750.82 3.1%	to May 25 828.30 2.3%	to June 25 902.73 2.9%	78.66 -3.4%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%)	month 74.25 -10.6% 18.6%	month 81.46 9.7% 12.9%	to Aug 24 172.75 11.8% 13.0%	to Sep 24 240.31 8.3% 12.3%	to Oct 24 310.39 7.7% 10.1%	to Nov 24 384.01 5.2% 11.4%	to Dec 24 477.46 5.7% 12.1%	to Jan 25 545.51 5.1% 12.8%	to Feb 25 606.89 4.5% 12.9%	to Mar 25 674.67 3.3% 12.7%	to Apr 25 750.82 3.1% 13.3%	to May 25 828.30 2.3% 13.5%	to June 25 902.73 2.9% 13.2%	month 78.66 -3.4% 18.2%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash	month 74.25 -10.6% 18.6% 21.5%	month 81.46 9.7% 12.9% 15.4%	to Aug 24 172.75 11.8% 13.0% 12.6%	to Sep 24 240.31 8.3% 12.3% 12.7%	to Oct 24 310.39 7.7% 10.1% 11.9%	to Nov 24 384.01 5.2% 11.4% 12.0%	to Dec 24 477.46 5.7% 12.1% 10.7%	to Jan 25 545.51 5.1% 12.8% 10.7%	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12	to Mar 25 674.67 3.3% 12.7% 10.0%	to Apr 25 750.82 3.1% 13.3% 10.3%	to May 25 828.30 2.3% 13.5% 10.4%	to June 25 902.73 2.9% 13.2% 10.4%	month 78.66 -3.4% 18.2% 11.0%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions)	month 74.25 -10.6% 18.6% 21.5%	month 81.46 9.7% 12.9% 15.4%	to Aug 24 172.75 11.8% 13.0% 12.6%	to Sep 24 240.31 8.3% 12.3% 12.7%	to Oct 24 310.39 7.7% 10.1% 11.9%	to Nov 24 384.01 5.2% 11.4% 12.0%	to Dec 24 477.46 5.7% 12.1% 10.7%	to Jan 25 545.51 5.1% 12.8% 10.7%	to Feb 25 606.89 4.5% 12.9% 10.6%	to Mar 25 674.67 3.3% 12.7% 10.0%	to Apr 25 750.82 3.1% 13.3% 10.3%	to May 25 828.30 2.3% 13.5% 10.4%	to June 25 902.73 2.9% 13.2% 10.4%	month 78.66 -3.4% 18.2% 11.0%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash	month 74.25 -10.6% 18.6% 21.5%	month 81.46 9.7% 12.9% 15.4%	to Aug 24 172.75 11.8% 13.0% 12.6%	to Sep 24 240.31 8.3% 12.3% 12.7%	to Oct 24 310.39 7.7% 10.1% 11.9%	to Nov 24 384.01 5.2% 11.4% 12.0%	to Dec 24 477.46 5.7% 12.1% 10.7%	to Jan 25 545.51 5.1% 12.8% 10.7%	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12	to Mar 25 674.67 3.3% 12.7% 10.0%	to Apr 25 750.82 3.1% 13.3% 10.3%	to May 25 828.30 2.3% 13.5% 10.4%	to June 25 902.73 2.9% 13.2% 10.4%	month 78.66 -3.4% 18.2% 11.0%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Redpient (Tala Millions) Hand Carried Cash Churches, School, Charities	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33	month 81.46 9.7% 12.9% 15.4% 4.62 4.92	172.75 11.8% 13.0% 12.6% 10.46 17.91	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85	750.82 3.1% 13.3% 10.3% 53.68 53.71	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22	902.73 2.9% 13.2% 10.4% 63.59 67.25	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54 9.88	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70 0.57	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54 9.88 7.95	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68 0.55
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70 0.57	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54 9.88 7.95	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68 0.55
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions)	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70 0.57 0.05	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54 9.88 7.95 8.53	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68 0.55 0.01
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70 0.57 0.05	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32 30.26	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02	to June 25 902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54 9.88 7.95 8.53	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68 0.55 0.01 13.61
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA New Zealand	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70 0.57 0.05 13.18 24.27	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31 14.61 27.43	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32 30.26 55.92	15.23 21.15 193.91 2.50 2.12 5.40	10.1% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48 79.72 164.36	5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50 92.18 187.07	4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02 148.46 287.68	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.54 9.88 7.95 8.53 161.02 313.82	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68 0.55 0.01 13.61 25.79
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) 8y Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others 8y Country (Tala Millions) USA New Zealand Australia	month 74.25 -10.6% 18.6% 21.5% 3.20 4.33 65.40 0.70 0.57 0.05 13.18 24.27 29.48	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31 14.61 27.43 34.11	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40 41.11 80.25 97.93	10.1% 10.1% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76 53.26 103.84 126.42	24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48 79.72 164.36 188.51	5.1% 12.8% 10.7% 37.82 41.50 44.50 44.59 4.79 7.50 92.18 187.07 216.89	43.12 45.56 49.58 6.62 5.37 7.65	674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02 148.46 287.68 319.20	902.73 2.9% 13.2% 10.4% 63.59 67.25 745.58 7.95 8.53 161.02 313.82 345.76	month 78.66 -3.4% 18.2% 11.0% 4.78 5.55 67.10 0.68 0.55 0.01 13.61 25.79 33.16

Table 3.

AVERAGE COST OF SENDING \$200 PER CURRENCY OF SOURCE COUNTRY TO SAMOA

Average Cost of Sending (in %)	Jul-23	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
New Zealand (NZD \$200)	7.09	8.95	8.91	8.01	7.55	7.41	7.45	7.69	7.00	7.69	7.52	6.90	8.62	6.83
Australia (AUD \$200)	6.82	8.05	8.90	8.81	8.29	6.67	6.90	7.14	6.71	6.52	6.19	6.33	7.81	6.24
Average Cost of Remittances to Samoa	6.96	8.50	8.91	8.41	7.92	7.04	7.18	7.42	6.86	7.11	6.85	6.61	8.22	6.53

Source: Send Money Pacific Website (https://sendmoneypacific.org)

⁽¹⁾ Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs) (rev) - Remittances data starting from May 2017 up to December 2018 have been revised to reflect updates and amendments to the international transactions reported by commercial banks and money transfer operators.

PO Box Private Bag, Apia, Samoa Ph: 685-34100 | Fax: 685-20293/24058 E-mail: centralbank@cbs.gov.ws Web: www.cbs.gov.ws

VISITOR EARNINGS & REMIT

This report is a monthly release of the latest available indicators on the tourism sector and remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

1. VISITOR ARRIVALS¹ - 18,843 VISITORS

• Visitor arrivals increased by 6.2% (or 1,102 visitors) over the previous month but was 1.0% lower than in July 2024. (See Graph 1)

By Country (vs June 2025)

- Australia: up by 1,664 visitors
- American Samoa: up by 522 visitors
- United States: up by 74 visitors
- Europe: up by 73
- 'Other Countries': up by 20 visitors

By Purpose of Travel:

- Holiday: up by 1,080 visitors
- Sports: up by 351 visitors
- Business and Conference: up by 206 visitors
- 'Other Purposes': up by 57 visitors



2. VISITOR EARNINGS - \$60.5 MILLION

• Total visitor receipts rose slightly by 0.1% (or \$0.1 million) over June 2025 but 3.4% lower than in July 2024.

By Country (vs June 2025)

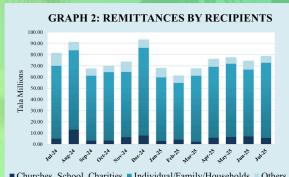
- Australia: up by \$2.7 million
- United States: up by \$0.4 million

By Recipients:

- Sports: up by \$1.6 million
- Holiday: up by \$1.3 million
- 'Other visitors': up by \$0.4 million (See Graph 1)

3. REMITTANCES - \$78.7 MILLION

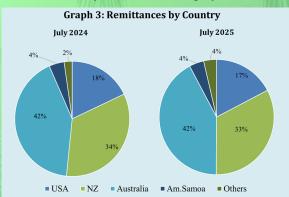
• Total remittances rebounded by 5.7% (or \$4.2 million) over June 2025 but was 3.4% (or \$2.8 million) lower than July 2024.(See Graph 2)



■ Churches, School, Charities ■ Individual/Family/Households ■ Others

By Recipients:

• Family & Households: up by \$7.5 million



By Country (vs June 2025)

- Australia: up by \$6.6 million
- United States: up by \$1.1 million

4. CHANNEL OF REMITTANCES

Commercial Banks

• 23.6% (decline from 25.3% in July 2024) of total remittances.

Money Transfer Operators

• 76.4% (rose from 74.7% in July2024). (See Graph 4)

Cost of Remittances²

- NZD \$200 transfer: 6.83% (down from 8.95% in July 2024).
- AUD \$200 transfer: 6.24% (down from 8.05% in July 2024).

