

## VISITOR EARNINGS & REMITTANCES REPORT MARCH 2026

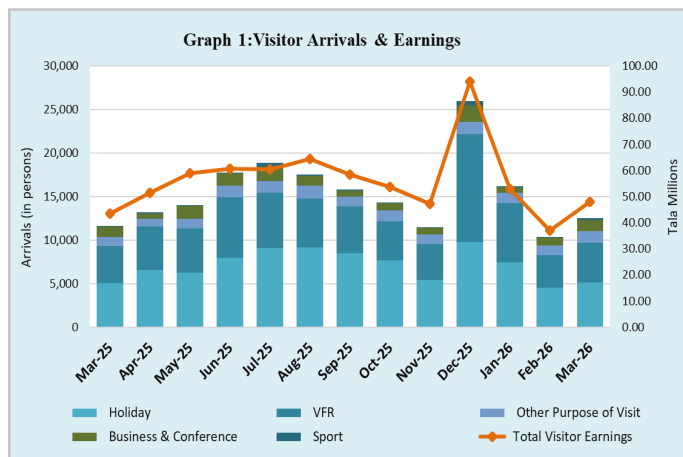
*This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.*

Report No.9: 2025/26

March 2026

### Visitor Arrivals<sup>1</sup> and Earnings

Total visitor arrivals rebounded by a seasonal 21.8 percent (or 2,244 visitors) over the previous month to a total of **12,539 visitors** and was 8.0 percent (or 934 visitors) higher than March 2025. (See Graph 1)



The expansion in the number of visitor arrivals over the previous month reflected notable increases in arrivals from major source markets, particularly New Zealand (by 935 visitors) and Australia (by 794 visitors). Additional gains were noted from ‘Other countries’ (by 188 visitors), the United States of America (by 180 visitors), American Samoa (by 97 visitors) and Europe (by 50 visitors). By purpose of travel, increases were recorded for those ‘Visiting friends and relatives’ (up by 850 visitors), ‘Holiday’ (up by 543 visitors), Business and Conference (by 398 visitors), ‘Other purpose of visit’ (by 64 visitors) and ‘Sports’ (by 167 visitors).

In the first **nine months of FY2025/26**, total arrivals amounted to **142,799 visitors**, rising by 5.2 percent

(or 7,073 visitors) over the same period of the previous fiscal year.

The average expenditure per visitor in March 2026 edged up slightly by 0.5 percent from the previous month. As a result, total visitor receipts rose substantially by **29.8 percent to \$48.0 million** in March 2026. Likewise, total earnings were 10.2 percent (or \$4.4 million) higher than in March 2025.

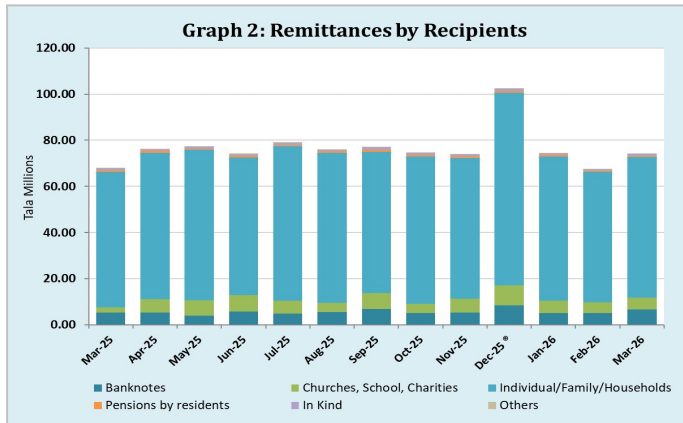
Underpinning this growth over the previous month were higher earnings from New Zealand visitors (by \$5.0 million), followed by Australia (up \$3.1 million), United States (by \$1.4 million), American Samoa (by \$0.7 million), ‘Other countries’ (by \$0.5 million) and Europe (by \$0.3 million). Higher earnings were recorded across all purposes of travel such as ‘VFR’, ‘Other purpose of Visit’, ‘Holiday’, ‘Business and Conference’ and Sports, up by \$3.7 million, \$2.8 million, \$2.0 million, \$1.6 million and \$0.8 million in that order.

Moreover, total visitor earnings for the **first nine months of fiscal year FY2025/26** reached **\$516.1 million**, reflecting a **7.3 percent (or \$35.0 million) growth** compared to the same period in FY2024/25.

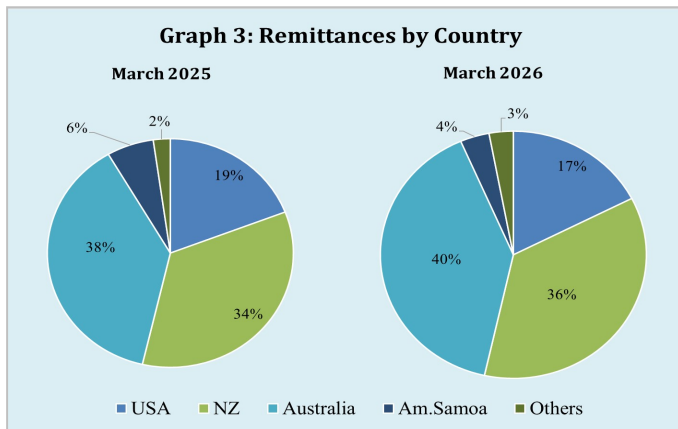
### Remittances

Total monthly remittances grew over the previous month by **10.5 percent (or \$7.1 million)** to a total of **\$74.7 million** which was 10.2 percent (or \$6.9 million) higher when compared to March last year. (See Graph 2)

<sup>1</sup> Samoa re-opened its border to international travelers on 1<sup>st</sup> August 2022. Cruise ship tourists are not counted as tourist as they are only in Samoa for less than a day but their spending are included as part of tourism earnings (travel credit).



The growth over the previous month reflected increases across all of its source markets such as New Zealand (up by \$4.5 million), Australia (by \$1.6 million), ‘Other countries’ (by \$0.6 million) and United States (by \$0.6 million). By recipients, the increase was driven by higher transfers for ‘Family and households’ (up by \$4.5 million), ‘Hand carried cash’ (by \$1.5 million), Non-profit institutions serving households (NPISH) (by \$0.4 million) and both ‘In kind’ and ‘Pensions by residents’ (by \$0.1 million). (See Graph 3)



Total remittance transfers for the first **nine months of FY2025/26** reached **\$699.21 million**, an increase of **3.6 percent (or \$24.5 million)** compared to the corresponding period in FY2024/25.

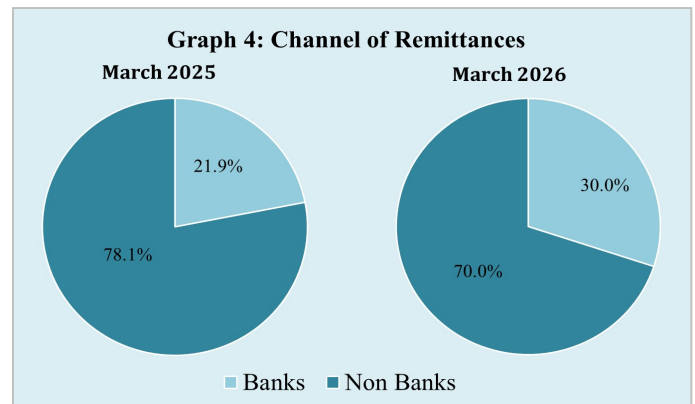
This increase was mainly driven by higher inflows from Australia (up by \$29.5 million), New Zealand (by \$2.8 million) and United States (up by \$1.6 million). By purpose, funds for ‘Family and households’ (up by \$24.7 million), ‘Hand carried

cash’ (up by \$4.3) NPISH by \$2.6 million and ‘Pensions by residents’ up by \$0.2 million.

By remittance channels, money transfer operators (MTOs) remained the main channel of remittances, accounting for 70.3 percent of inward remittance flows in March 2026, down slightly from 71.9 percent in February 2026 and 78.1 percent a year earlier. The share of commercial bank transfers grew to 29.7 percent, up from 28.1 percent in the previous month and 21.9 percent in March 2025. (See Graph 4)

Traditional MTOs accounted for the bulk of non-bank remittance inflows at 66.6 percent, while electronic MTOs platforms took up the remaining 3.7 percent.

According to the data obtained from *Send Money Pacific*<sup>2</sup>, the average cost of sending NZD\$200 to Samoa fell to 6.72 percent of total funds from 7.14 percent in February 2026 and 7.69 percent a year earlier. Similarly, sending AUD\$200 to Samoa was 7.19 percent, slightly higher than 7.00 percent in the previous month but above 6.52 percent in March 2025. Despite these fluctuations, remittance costs remain well above the UN Sustainable Development Goal target of 3 percent by 2030.



<sup>2</sup> <https://sendmoneypacific.org>

# VISITOR EARNINGS & REMITTANCES REPORT

March 2026

Table 1. TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX

	Mar-24	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26
<b>Total arrivals (persons)</b>	<b>11,242</b>	<b>11,605</b>	<b>13,210</b>	<b>13,977</b>	<b>17,741</b>	<b>18,843</b>	<b>17,510</b>	<b>15,791</b>	<b>14,278</b>	<b>11,448</b>	<b>25,928</b>	<b>16,167</b>	<b>10,295</b>	<b>12,539</b>
Total arrivals incl. cruise ships	11,438	14,319	21,126	16,786	18,731	18,843	20,412	15,791	16,620	11,448	25,928	19,143	13,790	16,651
<b>Arrivals, by market (persons)</b>														
American Samoa	719	663	464	716	753	1,275	656	546	540	462	1,886	418	450	547
Australia	2,801	2,225	3,544	3,275	3,675	5,339	4,005	4,022	3,300	3,014	6,078	3,243	1,936	2,730
Europe	463	461	432	396	474	547	581	486	549	419	442	468	355	405
New Zealand	4,463	5,697	6,264	6,688	9,078	7,827	8,974	8,037	7,316	4,768	13,571	8,914	4,974	5,909
USA	1,064	1,165	1,193	1,214	2,004	2,078	1,488	1,209	1,125	1,229	2,389	1,631	1,040	1,220
Other Countries	1,732	1,394	1,313	1,688	1,757	1,777	1,806	1,491	1,448	1,556	1,562	1,493	1,540	1,728
Cruise ships	196	2,714	7,916	2,809	990	0	2,902	0	2,342	0	0	2,976	3,495	4,112
<b>Arrivals, by purpose (persons)</b>														
Holiday	3,897	5,012	6,507	6,225	7,978	9,058	9,190	8,469	7,640	5,450	9,779	7,468	4,550	5,093
VFR	3,776	4,300	5,046	5,087	6,936	6,344	5,546	5,412	4,522	4,058	12,398	6,766	3,709	4,559
Business & Conference	938	1,154	588	1,498	1,397	1,603	1,104	645	792	740	1,843	655	895	1,293
Sport	44	89	178	66	102	453	165	132	58	73	533	123	50	217
Other	2,587	1,050	891	1,101	1,328	1,385	1,505	1,133	1,266	1,127	1,375	1,155	1,091	1,377
Cruise ships	196	2,714	7,916	2,809	990	0	2,902	0	2,342	0	0	2,976	3,495	4,112
<b>Total earnings (tala million)</b>	<b>41.35</b>	<b>43.00</b>	<b>49.90</b>	<b>58.42</b>	<b>60.41</b>	<b>60.48</b>	<b>63.81</b>	<b>58.36</b>	<b>53.31</b>	<b>47.31</b>	<b>93.92</b>	<b>52.44</b>	<b>36.28</b>	<b>47.17</b>
Total earnings incl. cruise ships	41.39	43.55	51.43	58.95	60.60	60.48	64.34	58.36	53.77	47.31	93.92	53.00	36.96	47.99
<b>Earnings, by market (tala million)</b>														
American Samoa	1.84	1.83	1.62	3.17	2.25	3.60	1.39	1.11	0.85	1.06	6.28	1.07	0.64	1.38
Australia	12.13	9.82	15.37	12.99	14.35	17.01	16.99	15.76	15.64	16.88	25.73	12.10	9.08	12.15
Europe	0.74	0.75	0.61	0.45	0.46	0.49	0.82	0.55	0.58	0.67	0.81	0.57	0.37	0.68
New Zealand	15.58	20.28	24.26	30.36	28.32	24.89	34.53	30.21	28.52	19.53	44.83	28.96	16.06	21.02
USA	4.98	5.54	2.87	3.90	7.27	7.64	4.14	5.85	2.94	3.91	8.97	4.85	4.55	5.89
Other Countries	6.08	4.80	5.17	7.54	7.75	6.84	5.94	4.88	4.78	5.27	7.30	4.89	5.59	6.05
Cruise ships	0.04	0.55	1.54	0.54	0.19	0.00	0.53	0.00	0.46	0.00	0.00	0.56	0.68	0.82
<b>Earnings, by purpose (tala million)</b>														
Holiday	12.28	17.62	22.73	24.88	25.56	26.83	32.81	31.64	23.80	16.94	32.70	23.66	16.03	18.07
VFR	12.83	16.30	21.08	26.34	28.02	25.28	23.09	21.57	21.55	25.69	49.36	24.46	13.27	16.95
Business & Conference	3.64	4.92	2.61	5.31	5.09	4.58	4.77	2.51	2.75	3.29	7.47	2.75	4.02	5.58
Sport	0.18	0.40	0.65	0.28	0.21	1.85	0.46	0.56	0.17	0.19	1.45	0.45	0.14	0.97
Other	12.41	3.76	2.83	1.61	1.53	1.94	2.68	2.09	5.04	1.21	2.93	1.12	2.83	5.61
Cruise ships	0.04	0.55	1.54	0.54	0.19	0.00	0.53	0.00	0.46	0.00	0.00	0.56	0.68	0.82
<b>Average expenditure (tala, per person)</b>	<b>3,678</b>	<b>3,706</b>	<b>3,777</b>	<b>4,180</b>	<b>3,405</b>	<b>3,210</b>	<b>3,644</b>	<b>3,696</b>	<b>3,734</b>	<b>4,133</b>	<b>3,622</b>	<b>3,243</b>	<b>3,524</b>	<b>3,762</b>
<b>Tourism Price Index</b>	<b>177.7</b>	<b>181.4</b>	<b>181.6</b>	<b>182.8</b>	<b>186.1</b>	<b>188.0</b>	<b>187.2</b>	<b>185.4</b>	<b>184.1</b>	<b>182.9</b>	<b>182.1</b>	<b>180.7</b>	<b>181.5</b>	<b>182.4</b>
<b>First Number of Months up to</b>	<b>9 months to Mar 24</b>	<b>9 months to Mar 25</b>	<b>10 months to Apr 25</b>	<b>11 months to May 25</b>	<b>12 months to June 25</b>	<b>1st month to Jul 25</b>	<b>2 months to Aug 25</b>	<b>3 months to Sep 25</b>	<b>4 months to Oct 25</b>	<b>5 months to Nov 25</b>	<b>6 months to Dec 25</b>	<b>7 months to Jan 26</b>	<b>8 months to Feb 26</b>	<b>9 months to Mar 26</b>
<b>Total Visitor Arrivals (persons)</b>	<b>132,763</b>	<b>135,726</b>	<b>148,936</b>	<b>162,913</b>	<b>180,654</b>	<b>18,843</b>	<b>36,353</b>	<b>52,144</b>	<b>66,422</b>	<b>77,870</b>	<b>103,798</b>	<b>119,965</b>	<b>130,260</b>	<b>142,799</b>
Total arrivals incl. cruise ships	145,120	153,078	174,204	190,990	209,721	18,843	39,255	55,046	71,666	83,114	109,042	128,185	141,975	158,626
Over the past year (%)	72.0%	2.2%	2.4%	2.1%	2.8%	-1.0%	0.2%	2.6%	1.4%	-0.8%	2.5%	3.4%	4.9%	5.2%
Past 3 year average	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.9%	2.3%	3.6%
Past 5 year average	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Arrivals, by market (persons)</b>														
American Samoa	8,030	7,355	7,819	8,535	9,288	1,275	1,931	2,477	3,017	3,479	5,365	5,783	6,233	6,780
Australia	36,448	34,528	38,072	41,347	45,022	5,339	9,344	13,366	16,666	19,680	25,758	29,001	30,937	33,667
Europe	3,452	4,352	4,784	5,180	5,654	547	1,128	1,614	2,163	2,582	3,024	3,492	3,847	4,252
New Zealand	58,788	61,179	67,443	74,131	83,209	7,827	16,801	24,838	32,154	36,922	50,493	59,407	64,381	70,290
USA	10,632	12,068	13,261	14,475	16,479	2,078	3,566	4,775	5,900	7,129	9,518	11,149	12,189	13,409
Other Countries	15,413	16,244	17,557	19,245	21,002	1,777	3,583	5,074	6,522	8,078	9,640	11,133	12,673	14,401
Cruise ships	12,357	17,352	25,268	28,077	29,067	0	2,902	2,902	5,244	5,244	5,244	8,220	11,715	15,827
<b>Arrivals, by purpose (persons)</b>														
Holiday	53,496	56,904	63,411	69,636	77,614	9,058	18,248	26,717	34,357	39,807	49,586	57,054	61,604	66,697
VFR	46,944	49,978	55,024	60,111	67,047	6,344	11,890	17,302	21,824	25,882	38,280	45,046	48,755	53,314
Business & Conference	7,624	12,048	12,636	14,134	15,531	1,603	2,707	3,352	4,144	4,884	6,727	7,382	8,277	9,570
Sport	2,498	1,760	1,938	2,004	2,106	453	618	750	808	881	1,414	1,537	1,587	1,804
Other	22,201	15,036	15,927	17,028	18,356	1,385	2,890	4,023	5,289	6,416	7,791	8,946	10,037	11,414
Cruise ships	12,357	17,352	25,268	28,077	29,067	0	2,902	2,902	5,244	5,244	5,244	8,220	11,715	15,827
<b>Total Visitor Earnings (tala million)</b>	<b>461.06</b>	<b>477.84</b>	<b>527.74</b>	<b>586.16</b>	<b>646.57</b>	<b>60.48</b>	<b>124.29</b>	<b>182.65</b>	<b>235.96</b>	<b>283.27</b>	<b>377.20</b>	<b>429.63</b>	<b>465.92</b>	<b>513.09</b>
<b>Total earnings incl. cruise ships</b>	<b>463.43</b>	<b>481.23</b>	<b>532.66</b>	<b>591.61</b>	<b>652.21</b>	<b>60.48</b>	<b>124.82</b>	<b>183.18</b>	<b>236.95</b>	<b>284.26</b>	<b>378.18</b>	<b>431.18</b>	<b>468.14</b>	<b>516.13</b>
Over the past year (%)	82.0%	3.8%	4.1%	3.9%	4.8%	6.3%	8.6%	10.1%	7.7%	3.3%	5.0%	5.4%	7.0%	7.3%
Past 3 year average	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%	5.1%	5.9%
Past 5 year average	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
<b>Earnings, by market (tala million)</b>														
American Samoa	18.7	18.5	20.1	23.2	25.5	3.6	5.0	6.1	7.0	8.0	14.3	15.4	16.0	17.4
Australia	147.8	142.6	158.0	171.0	185.3	17.0	34.0	49.8	65.4	82.3	108.0	120.1	129.2	141.4
Europe	4.3	5.3	5.9	6.4	6.8	0.5	1.3	1.9	2.4	3.1	3.9	4.5	4.9	5.5
New Zealand	200.6	212.7	237.0	267.3	295.6	24.9	59.4	89.6	118.1	137.7	182.5	211.5	227.5	248.6
USA	36.9	41.8	44.7	48.6	55.9	7.6	11.8	17.6	20.6	24.5	33.4	38.3	42.8	48.7
Other Countries	52.8	57.0	62.1	69.7	77.4	6.8	12.8	17.7	22.4	27.7	35.0	39.9	45.5	51.5
Cruise ships	2.4	3.4	4.9	5.5	5.7	0.0	0.5	0.5	1.0	1.0	1.0	1.5	2.2	3.0
<b>Earnings, by purpose (tala million)</b>														
Holiday	170.32	184.46	207.19	232.07	257.63	26.83	59.64	91.28	115.08	132.02	164.72	188.38	204.40	222.47
VFR	192.3	208.2	229.3	255.6	283.7	25.3	48.4	69.9	91.5	117.2	166.5	191.0	204.3	221.2
Business & Conference	28.6	44.9	47.5	52.8	57.9	4.6	9.3	11.9	14.6	17.				

# VISITOR EARNINGS & REMITTANCES REPORT

March 2026

**Table 2. INFLOW OF PRIVATE REMITTANCES**  
AMOUNTS IN TALA MILLION

Amount in Tala Millions	Mar-24	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25 *	Jan-26	Feb-26	Mar-26
<b>By Recipient (Tala Millions)</b>	<b>72.28</b>	<b>67.78</b>	<b>76.18</b>	<b>77.49</b>	<b>74.43</b>	<b>78.66</b>	<b>75.88</b>	<b>77.06</b>	<b>74.51</b>	<b>74.02</b>	<b>102.32</b>	<b>74.47</b>	<b>67.59</b>	<b>74.70</b>
Banknotes	4.38	5.24	5.32	4.08	5.83	4.78	5.48	6.92	5.08	5.26	8.50	5.08	5.02	6.55
Churches, School, Charities	6.72	2.28	5.86	6.51	7.03	5.55	4.03	6.94	4.00	5.96	8.56	5.29	4.81	5.24
Individual/Family/Households	59.33	58.78	63.36	65.28	59.59	67.10	64.91	61.22	63.91	61.06	83.44	62.64	56.37	60.87
In Kind	0.63	0.76	0.85	0.81	0.84	0.68	0.68	1.00	0.80	0.88	0.95	0.80	0.74	0.79
Pensions by residents	0.73	0.70	0.80	0.45	0.64	0.55	0.77	0.80	0.68	0.78	0.82	0.60	0.56	0.63
Others	0.48	0.01	0.00	0.35	0.51	0.01	0.00	0.18	0.04	0.08	0.04	0.06	0.10	0.63
<b>By Country (Tala Millions)</b>	<b>72.28</b>	<b>67.78</b>	<b>76.18</b>	<b>77.49</b>	<b>74.43</b>	<b>78.66</b>	<b>75.88</b>	<b>77.06</b>	<b>74.51</b>	<b>74.02</b>	<b>102.32</b>	<b>74.47</b>	<b>67.59</b>	<b>74.70</b>
USA	12.19	12.99	15.77	16.25	12.56	13.61	11.85	12.05	13.94	14.11	15.51	11.36	12.49	13.05
New Zealand	28.69	23.38	27.15	28.18	26.14	25.79	28.45	27.29	22.36	22.31	34.65	24.95	22.46	26.91
Australia	22.74	25.71	27.32	26.63	26.55	33.16	29.90	32.79	32.99	32.22	43.43	32.05	28.33	29.90
American Samoa	4.58	4.18	4.18	4.79	3.94	3.24	3.66	3.35	3.77	3.36	3.31	2.53	2.71	2.64
Others	4.08	1.51	1.76	1.64	5.24	2.86	2.01	1.57	1.45	2.01	5.42	3.59	1.61	2.20
<b>By Channel (%)</b>														
Banks	27.4%	21.9%	24.6%	23.3%	27.7%	23.6%	23.2%	28.1%	22.4%	23.9%	23.6%	25.1%	28.1%	29.7%
Non Banks (1)	72.6%	78.1%	75.4%	76.7%	72.3%	76.4%	76.8%	71.9%	77.6%	76.1%	76.4%	74.9%	71.9%	70.3%
Traditional	70.1%	73.4%	71.1%	72.7%	68.7%	72.6%	72.9%	68.5%	73.8%	71.9%	71.5%	70.3%	68.0%	66.6%
Electronic (online, mobile wallets, banking cards)	2.4%	4.6%	4.3%	4.0%	3.6%	3.8%	3.9%	3.4%	3.8%	4.1%	4.9%	4.6%	3.9%	3.7%
<b>Total Remittances (Tala Millions)</b>	<b>72.28</b>	<b>67.78</b>	<b>76.18</b>	<b>77.49</b>	<b>74.43</b>	<b>78.66</b>	<b>75.88</b>	<b>77.06</b>	<b>74.51</b>	<b>74.02</b>	<b>102.32</b>	<b>74.47</b>	<b>67.59</b>	<b>74.70</b>
<b>First Number of Months up to</b>	<b>9 months to Mar 24</b>	<b>9 months to Mar 25</b>	<b>10 months to Apr 25</b>	<b>11 months to May 25</b>	<b>12 months to June 25</b>	<b>1st month to July 25</b>	<b>2 months to Aug 25</b>	<b>3 months to Sep 25</b>	<b>4 months to Oct 25</b>	<b>5 months to Nov 25</b>	<b>6 months to Dec 25</b>	<b>7 months to Jan 26</b>	<b>8 months to Feb 26</b>	<b>9 months to Mar 26</b>
<b>Total Remittances (Tala Millions)</b>	<b>653.14</b>	<b>674.67</b>	<b>750.86</b>	<b>828.34</b>	<b>902.77</b>	<b>78.66</b>	<b>154.54</b>	<b>231.59</b>	<b>306.11</b>	<b>380.13</b>	<b>482.45</b>	<b>556.92</b>	<b>624.51</b>	<b>699.21</b>
Percentage Change (over same period last year)	3.2%	3.3%	3.1%	2.3%	3.0%	-3.4%	-10.5%	-3.6%	-1.4%	-1.0%	1.0%	2.1%	2.9%	3.6%
3 year average (%)	14.7%	12.7%	13.3%	13.5%	13.2%	18.2%	17.1%	14.6%	10.4%	8.8%	8.3%	9.1%	8.5%	8.4%
5 year average (%)	12.3%	10.0%	10.3%	10.4%	10.4%	11.0%	12.3%	12.4%	11.8%	11.3%	11.2%	10.7%	10.4%	10.1%
<b>By Recipient (Tala Millions)</b>														
Hand Carried Cash	50.88	48.36	53.68	57.76	63.59	4.78	10.26	17.17	22.26	27.52	36.02	41.10	46.11	52.66
Churches, School, Charities	48.83	47.85	53.71	60.22	67.25	5.55	9.59	16.52	20.53	26.49	35.05	40.35	45.16	50.39
Individual/Family/Households	531.64	557.35	620.71	685.99	745.58	67.10	132.01	193.23	257.14	318.19	401.63	464.27	520.64	581.51
In Kind	7.07	7.38	8.23	9.04	9.88	0.68	1.36	2.37	3.17	4.05	5.00	5.80	6.53	7.32
Pensions by residents	6.49	6.07	6.86	7.31	7.95	0.55	1.32	2.12	2.80	3.58	4.40	5.01	5.56	6.19
Others	8.23	7.66	7.67	8.02	8.53	0.01	0.01	0.19	0.23	0.30	0.35	0.41	0.51	1.13
<b>By Country (Tala Millions)</b>														
USA	114.74	116.43	132.20	148.46	161.02	13.61	25.47	37.52	51.46	65.57	81.08	92.44	104.93	117.98
New Zealand	246.66	232.40	259.55	287.72	313.86	25.79	54.24	81.54	103.90	126.21	160.86	185.81	208.27	235.18
Australia	231.44	265.25	292.57	319.20	345.76	33.16	63.06	95.84	128.83	161.05	204.48	236.53	264.86	294.76
American Samoa	32.58	32.10	36.29	41.07	45.01	3.24	6.90	10.25	14.02	17.38	20.69	23.22	25.92	28.57
Others	27.72	28.49	30.25	31.89	37.13	2.86	4.87	6.45	7.90	9.91	15.33	18.92	20.53	22.72

**Table 3. AVERAGE COST OF SENDING \$200 PER CURRENCY OF SOURCE COUNTRY TO SAMOA**

Average Cost of Sending (in %)	Mar-24	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26
New Zealand (NZD \$200)	8.34	7.69	7.52	6.90	8.62	6.83	7.55	7.28	5.52	5.90	6.83	7.28	7.14	6.72
Australia (AUD \$200)	6.89	6.52	6.19	6.33	7.81	6.24	6.38	6.14	5.71	6.29	6.71	7.38	7.00	7.19
Average Cost of Remittances to Samoa	7.62	7.11	6.85	6.61	8.22	6.53	6.97	6.71	5.62	6.09	6.77	7.33	7.07	6.96

Source: Send Money Pacific Website (<https://sendmoneypacific.org>)