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VISITOR EARNINGS & REMITTANCES REPORT MAY 2025

This report is a monthly release of the latest available indicators on the tourism sector and private remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

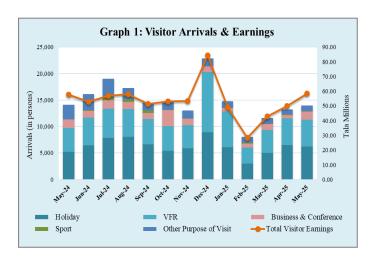
Report No.11: 2024/25

May 2025

Visitor Arrivals¹

Total visitor arrivals edged up further by **5.8 percent** (or **767 visitors**) when compared to the previous month, amounting to a total of **13,977 visitors** for the month under review. At this level, it was 0.9 percent (or 129 visitors) lower than the same month of the previous year. (See Graph 1).

Several events and meetings contributed to the expansion in numbers of visitor arrivals in May 2025, including the Malua Annual Conference for the Congregational Church of Samoa (CCCS), Mother's Day celebration and to a lesser extent, preparations in the lead up to Independence Day celebration on 1st June 2025.



The increase in visitor arrivals compared to April 2025 was mainly driven by a notable surge in visitor arrivals from New Zealand (up by 424 visitors), 'Other countries' (by 375 visitors), American Samoa (by 252 visitors) and the USA (by 21 visitors). By purpose of visit, several categories recorded

expansions, with 'Business and conference' up by 910 visitors, 'Others' up by 210 visitors and an additional 41 visitors here for 'Sports'.

As a result, total visitor arrivals in the first eleven months of FY2024/25 were 2.1 percent higher (at a total of 162,913 visitors) compared to the same period in FY2023/24.

Similarly, total visitor receipts rose by 17.1 percent (or \$8.5 million) over the month to a total of \$58.4 million. This was also 1.1 percent (or \$0.6 million) higher than in May 2024.

The boost in visitor earnings in May were sourced from higher funds received from travellers from New Zealand (up by \$6.1 million), 'Other countries' (by \$2.4 million), 'American Samoa' (by \$1.5 million) and United States (by \$1.0 million). Proceeds from visitors who were here for 'Visiting Friends and Family', 'Business and Conference' and 'Holiday' rose by \$5.3 million, \$2.7 million and \$2.2 million in that order.

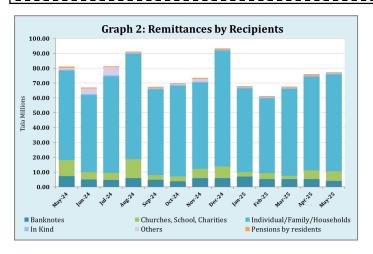
For the **first eleven months of FY2024/25** total visitor earnings grew by **3.6 percent (or \$20.6 million)**, to a total of **\$586.2 million**, compared to the same period in FY2023/24.

Remittances

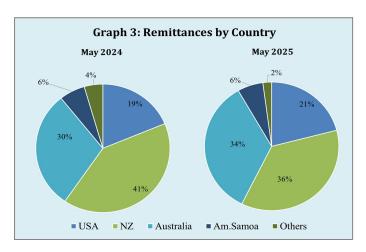
Total remittances increased further by **1.8 percent** (or \$1.3 million), reaching a total of \$77.5 million for the month of May 2025 but was 4.7 percent (or \$3.8 million) lower when compared to the same month of the previous year. (See Graph 2.)

¹ Samoa re-opened its border to international travelers on 1st August 2022. Cruise ship tourists are not counted as tourist as they are only in Samoa for less than a day but their spending are included as part of tourism earnings (travel credit).

VISITOR EARNINGS & REMITTANCES REPORT



This upward trend from the previous month reflected higher transfers from Samoa's main source markets, including American Samoa (up by 14.4 percent), United States (by 3.9 percent) and New Zealand (by 3.1 percent). In terms of recipients, gains were recorded for transfers to 'families and households' (up by \$2.0 million), 'non-profit institutions serving households' (NPISH)² (by \$0.7 million) and 'Others' (by \$0.3 million). (See Graph 3)

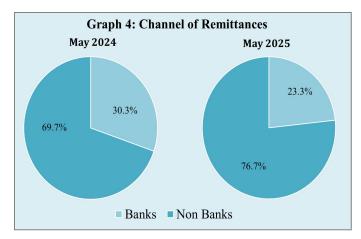


As a result, total inflow of remittances in the first eleven months of FY2024/25 grew further by 2.3 percent (or \$18.5 million) to a total of \$828.3 million compared to the same period in FY2023/24. Accounting for this hike were higher funds received from Australia (by \$42.4 million) and the United States (by \$5.9 million). Partially contributing to this growth was the depreciation of the Samoan Tala against the US dollar by 1.0 percent. By purpose,

transfers for 'Family and households' and "In-kind' jumped by \$41.4 million and \$0.1 million, respectively.

In terms of remittance channels, the share of funds sent through Money Transfer Operators (MTOs) edged up to 76.7 percent of total inflows, up from 75.4 percent in April 2025 and was higher than 69.7 percent recorded in May 2024. On the other hand, funds received via commercial banks fell to 23.3 percent, down from 24.6 percent in the previous month, and 30.3 percent in the same month last year. (See Graph 4)

According to the data obtained from *Send Money Pacific*³, the average monthly cost of remitting NZD\$200.00 to Samoa fell to 6.9 percent in May 2025 from 8.14 percent in May 2024. Similarly, the average cost of sending AUD\$200.00 to Samoa edged down to 6.33 percent compared to 7.29 percent in the same month last year.



CENTRAL BANK OF SAMOA 16th July 2025

² Includes funds for churches, non-profit organizations and charities

³ https://sendmoneypacific.org

May 2025

VISITOR EARNINGS & REMITTANCES REPORT

Table 1.

TOURISM EARNINGS, AVERAGE EXPENDITURE AND TOURISM PRICE INDEX

	May-23	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25
Total arrivals (persons)	15,719	14,106	16,143	19,039	17,248	14,536	14,658	12,996	22,828	14,746	8,070	11,605	13,210	13,977
Arrivals, by market (persons)														
American Samoa	819	896	1,220	1,370	1,273	677	552	707	1,224	511	378	663	464	716
Australia	4,495	4,171	4,130	4,554	3,998	3,838	3,245	3,457	6,721	4,554	1,936	2,225	3,544	3,275
Europe	310	370	395	691	641	445	819	375	255	315	350	461	432	396
New Zealand	6,902	5,916	7,048	8,743	7,068	6,828	6,101	5,517	11,039	7,030	3,156	5,697	6,264	6,688
USA	1,247	1,070	1,820	2,014	2,395	1,086	860	1,020	1,675	1,027	826	1,165	1,193	1,214
Other Countries	1,946	1,683	1,530	1,667	1,873	1,662	3,081	1,920	1,914	1,309	1,424	1,394	1,313	1,688
Arrivals, by purpose (persons)														
Holiday	5,891	5,252	6,442	7,865	8,026	6,612	5,460	5,908	8,959	6,089	2,973	5,012	6,507	6,225
VFR	6,070	4,505	5,232	5,523	5,274	4,790	4,593	4,371	11,331	6,765	3,031	4,300	5,046	5,087
Business & Conference	1,397	1,559	1,281	1,567	1,348	1,178	3,069	1,209	1,061	663	799	1,154	588	1,498
Sport	383	64	121	469	450	445	64	47	12	45	139	89	178	66
Other Total earnings (tala million)	1,978	2,726	3,067	3,615 56.90	2,150 58.02	1,511 51.5	1,472 53.1	1,461 53.4	1,465 84.4	1,184 49.1	1,128 28.5	1,050 43.0	891 49.9	1,101
Earnings, by market (tala million)	61.23	57.78	52.81	56.90	58.02	51.5	55.1	55.4	84.4	49.1	28.5	43.0	49.9	58.4
American Samoa	3.42	3.69	3.36	3.80	2.93	1.42	0.90	1.70	3.97	1.38	0.53	1.83	1.62	3.17
Australia	16.32	16.34	15.53	13.64	16.08	14.52	15.03	19.04	28.48	17.04	8.96	9.82	15.37	12.99
Europe	0.32	0.42	0.37	0.57	0.86	0.49	0.85	0.59	0.47	0.39	0.36	0.75	0.61	0.45
New Zealand	29.22	26.50	21.22	26.10	25.82	24.74	23.32	22.27	36.86	23.15	10.15	20.28	24.26	30.36
USA	3.87	3.51	6.27	6.87	6.26	5.05	2.28	3.29	6.15	2.94	3.45	5.54	2.87	3.90
Other Countries	8.08	7.33	6.06	5.92	6.08	5.26	10.73	6.51	8.46	4.19	5.02	4.80	5.17	7.54
Earnings, by purpose (tala million)				-		-	-	-	-	-	-			
Holiday	21.44	21.78	21.29	22.62	26.57	23.68	15.70	18.27	30.02	19.50	10.47	17.62	22.73	24.88
VFR	29.83	23.77	21.96	21.42	20.63	18.51	20.98	27.83	46.09	25.38	11.09	16.30	21.08	26.34
Business & Conference	4.50	5.75	4.75	4.33	5.39	4.38	9.89	5.32	4.30	2.81	3.57	4.92	2.61	5.31
Sport	1.51	0.28	0.26	1.83	1.15	1.81	0.17	0.12	0.03	0.17	0.40	0.40	0.65	0.28
Other	3.96	6.20	4.54	6.70	4.27	3.11	6.35	1.86	3.95	1.24	2.93	3.76	2.83	1.61
Average expenditure (tala,per person)	3,895	4,096	3,271	2,988	3,364	3,542	3,622	4,109	3,697	3,329	3,527	3,706	3,777	4,180
Tourism Price Index	167.0	180.3	179.5	176.8	177.1	178.9	180.5	179.7	180.4	181.7	180.1	181.4	181.6	182.8
First Number of Months up to	11 months to May 23	11 months to May 24	12 months to June 24	1st month	2 months to Aug 24	3 months to Sep 24	4 months to Oct 24	5 months to Nov 24	6 months to Dec 24	7 months to Jan 25	8 months to Feb 25	9 months to Mar 25	10 months to Apr 25	11 months to May 25
Total Visitor Arrivals (persons)	106,634	159,513	175,656	19,039	36,287	50,823	65,481	78,477	101,305	116,051	124,121	135,726	148,936	162,913
Over the past year (%)					7.5%	4.5%								
	0.0%	49.6%	40.9%	10.2%			5.6% 0.0%	4.8% 0.0%	4.0% 0.0%	3.7% 0.0%	2.1%	2.2%	2.4%	2.1%
Past 3 year average	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Past 3 year average Past 5 year average														
Past 3 year average Past 5 year average Arrivals, by market (persons)	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%	0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa	0.0% 0.0% 8,178	0.0% 0.0% 9,794	0.0% 0.0% 11,014	0.0% 0.0% 1,370	0.0% 0.0% 2,643	0.0% 0.0% 3,320	0.0% 0.0% 3,872	0.0% 0.0% 4,579	0.0% 0.0% 5,803	0.0% 0.0% 6,314	0.0% 0.0% 6,692	0.0% 0.0% 7,355	0.0% 0.0% 7,819	0.0% 0.0% 8,535
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia	0.0% 0.0% 8,178 27,633	0.0% 0.0% 9,794 43,833	0.0% 0.0% 11,014 47,963	0.0% 0.0% 1,370 4,554	0.0% 0.0% 2,643 8,552	0.0% 0.0% 3,320 12,390	0.0% 0.0% 3,872 15,635	0.0% 0.0% 4,579 19,092	0.0% 0.0% 5,803 25,813	0.0% 0.0% 6,314 30,367	0.0% 0.0% 6,692 32,303	0.0% 0.0% 7,355 34,528	0.0% 0.0% 7,819 38,072	0.0% 0.0% 8,535 41,347
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa	0.0% 0.0% 8,178 27,633 2,062	0.0% 0.0% 9,794 43,833 4,180	0.0% 0.0% 11,014	0.0% 0.0% 1,370	0.0% 0.0% 2,643 8,552 1,332	0.0% 0.0% 3,320 12,390 1,777	0.0% 0.0% 3,872 15,635 2,596	0.0% 0.0% 4,579 19,092 2,971	0.0% 0.0% 5,803 25,813 3,226	0.0% 0.0% 6,314 30,367 3,541	0.0% 0.0% 6,692 32,303 3,891	0.0% 0.0% 7,355 34,528 4,352	0.0% 0.0% 7,819 38,072 4,784	0.0% 0.0% 8,535 41,347 5,180
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe	0.0% 0.0% 8,178 27,633 2,062 48,310	0.0% 0.0% 9,794 43,833 4,180 70,007	0.0% 0.0% 11,014 47,963 4,575 77,055	0.0% 0.0% 1,370 4,554 691 8,743	0.0% 0.0% 2,643 8,552 1,332 15,811	0.0% 0.0% 3,320 12,390 1,777 22,639	0.0% 0.0% 3,872 15,635 2,596 28,740	0.0% 0.0% 4,579 19,092 2,971 34,257	0.0% 0.0% 5,803 25,813 3,226 45,296	0.0% 0.0% 6,314 30,367 3,541 52,326	0.0% 0.0% 6,692 32,303 3,891 55,482	0.0% 0.0% 7,355 34,528 4,352 61,179	0.0% 0.0% 7,819 38,072 4,784 67,443	0.0% 0.0% 8,535 41,347 5,180 74,131
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand	0.0% 0.0% 8,178 27,633 2,062	0.0% 0.0% 9,794 43,833 4,180	0.0% 0.0% 11,014 47,963 4,575	0.0% 0.0% 1,370 4,554 691	0.0% 0.0% 2,643 8,552 1,332	0.0% 0.0% 3,320 12,390 1,777	0.0% 0.0% 3,872 15,635 2,596	0.0% 0.0% 4,579 19,092 2,971	0.0% 0.0% 5,803 25,813 3,226	0.0% 0.0% 6,314 30,367 3,541	0.0% 0.0% 6,692 32,303 3,891	0.0% 0.0% 7,355 34,528 4,352	0.0% 0.0% 7,819 38,072 4,784	0.0% 0.0% 8,535 41,347 5,180
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584	0.0% 0.0% 1,370 4,554 691 8,743 2,014	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584	0.0% 0.0% 1,370 4,554 691 8,743 2,014	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons)	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million)	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363,33	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,772 27,702 565.52	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219,49	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 15,927 527,74	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%)	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363,33 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114,91 6.6%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,053 1,532 12,858 406.37 5.1%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6%	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5,7% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,226 45,226 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5,3% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,779 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3,9% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million)	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219,49 6.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357,28 5,3% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 1,938 15,927 527.74 3.9% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5,7% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,226 45,226 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5,3% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,779 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3,9% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363,33 0.0% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 1,475 10,209 272.89 5.7% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 1,487 11,674 357,28 5.3% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 15,927 527,74 3.9% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166,40 4,4% 0.0% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0%	0.0% 0.0% 6.314 30,367 3.541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434,84 3.6% 0.0% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 13,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 436,6% 0.0% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,79 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,43 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 0.0% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363,33 0.0% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 56.0% 0.0% 25.3 177.8 5.2 247.2	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0%	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0%	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5,3% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 182.3	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0%	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 0.0%	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46,9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29,7 1.4 51.9 13.1	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 8.2 44.2 1.9 76.7 18.2	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 9.0 59.3 2.8 100.0 20.5	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 23.7	0.0% 0.0% 5.803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 1,487 11,674 357.28 5.3% 0.0% 14.7 106.8 3.8 8.3 9.1 14.7 106.8 15.9 15.9 16.9 16.9 16.9 16.9 16.9 16.9 16.9 16	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 123.8 4.2 123.8	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 16.6 132.8 4.6 192.4 36.3	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 18.5 142.6 5.3 212.7 41.8	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 20.1 158.0 5.9 237.0 44.7	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0%	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46,9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0%	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29,7 1.4 51.9 13.1	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 8.2 44.2 1.9 76.7 18.2	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219.49 6.0% 0.0% 9.0 59.3 2.8 100.0 20.5	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 23.7	0.0% 0.0% 5.803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 1,487 11,674 357.28 5.3% 0.0% 14.7 106.8 3.8 8.3 9.1 14.7 106.8 15.9 15.9 16.9 16.9 16.9 16.9 16.9 16.9 16.9 16	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 123.8 4.2 123.8	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 16.6 132.8 4.6 192.4 36.3	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 18.5 142.6 5.3 212.7 41.8	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 20.1 158.0 5.9 237.0 44.7	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million)	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0% 21.4 106.3 2.4 165.3 26.8 41.1	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0% 25.3 177.8 5.2 247.2 42.8 67.2	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 3.8 13.6 0.6 26.1 6.9 5.9	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 0.0%	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 13,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5,3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0%	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	0.0% 0.0% 7,355 34,528 4,352 61,79 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	0.0% 0.0% 7.819 38,072 4,784 67,431 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0%
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0% 106.3 2.4 165.3 26.8 41.1	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0%	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.06 26.1 6.9 5.9	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 0.0%	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 0.0% 59.3 2.8 100.0 20.5 28.0	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0%	0.0% 0.0% 5,803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5,3% 0.0% 0.0% 0.0%	0.0% 0.0% 6,314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0%	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0% 21.4 106.3 2.4 165.3 26.8 41.1	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565.52 55.6% 0.0% 0.0% 25.3 177.8 5.2 247.2 42.8 67.2	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 6.7 29.7 1.4 51.9 13.1 12.0	0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166,40 4.4% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 10.7 78.3 3.4 122.2 23.7 34.5	0.0% 0.0% 5.803 25,813 3,226 45,296 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6.314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1 156.36 180.8	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 434.84 3.6% 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527.74 3.9% 0.0% 0.0% 20.1 158.0 5.9 237.0 44.7 62.1 207.19 229.3	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 23.2 171.0 6.4 69,7 232.07 255.6
Past 3 year average Past 5 year average Arrivals, by market (persons) American Samoa Australia Europe New Zealand USA Other Countries Arrivals, by purpose (persons) Holiday VFR Business & Conference Sport Other Total Visitor Earnings (tala million) Over the past year (%) Past 3 year average Past 5 year average Earnings, by market (tala million) American Samoa Australia Europe New Zealand USA Other Countries Earnings, by purpose (tala million) Holiday VFR Business & Conference	0.0% 0.0% 8,178 27,633 2,062 48,310 8,253 12,198 35,917 44,928 6,834 957 17,998 363.33 0.0% 0.0% 0.0% 21.4 106.3 2.4 165.3 26.8 41.1	0.0% 0.0% 9,794 43,833 4,180 70,007 12,764 18,935 63,611 55,599 9,879 2,722 27,702 565,52 55,6% 0.0% 0.0% 25.3 177.8 5.2 247.2 42.8 67.2	0.0% 0.0% 11,014 47,963 4,575 77,055 14,584 20,465 70,053 60,831 11,160 2,843 30,769 618.33 46.9% 0.0% 0.0% 28.6 193.3 5.6 268.4 49.1 73.3	0.0% 0.0% 1,370 4,554 691 8,743 2,014 1,667 7,865 5,523 1,567 469 3,615 56.90 8.7% 0.0% 0.0% 0.6 26.1 6.9 5.9	0.0% 0.0% 0.0% 2,643 8,552 1,332 15,811 4,409 3,540 15,891 10,797 2,915 919 5,765 114.91 6.6% 0.0% 0.0% 49.19 42.0 9.7	0.0% 0.0% 0.0% 3,320 12,390 1,777 22,639 5,495 5,202 22,503 15,587 4,093 1,364 7,276 166.40 4.4% 0.0% 0.0% 0.0% 8.2 44.2 1.9 76.7 18.2 17.3	0.0% 0.0% 3,872 15,635 2,596 28,740 6,355 8,283 27,963 20,180 7,162 1,428 8,748 219,49 6.0% 0.0% 0.0% 0.0% 9.0 59.3 2.8 100.0 20.5 28.0	0.0% 0.0% 4,579 19,092 2,971 34,257 7,375 10,203 33,871 24,551 8,371 1,475 10,209 272.89 5.7% 0.0% 0.0% 10.7 78.3 3.4 122.2 3.7 34.5 106.84 109.4 29.3	0.0% 0.0% 5,803 25,813 3,226 45,226 45,226 45,226 9,050 12,117 42,830 35,882 9,432 1,487 11,674 357.28 5.3% 0.0% 0.0% 14.7 106.8 3.8 159.1 29.9 42.9	0.0% 0.0% 6.314 30,367 3,541 52,326 10,077 13,426 48,919 42,647 10,095 1,532 12,858 406.37 5.1% 0.0% 0.0% 16.1 123.8 4.2 182.3 32.8 47.1	0.0% 0.0% 6,692 32,303 3,891 55,482 10,903 14,850 51,892 45,678 10,894 1,671 13,986 0.0% 0.0% 16.6 132.8 4.6 192.4 36.3 52.2	0.0% 0.0% 7,355 34,528 4,352 61,179 12,068 16,244 56,904 49,978 12,048 1,760 15,036 477.84 3.6% 0.0% 0.0% 18.5 142.6 5.3 212.7 41.8 57.0	0.0% 0.0% 7,819 38,072 4,784 67,443 13,261 17,557 63,411 55,024 12,636 1,938 15,927 527,74 3,9% 0.0% 0.0% 20.1 158.0 5,9 237.0 44.7 62.1 207.19 229.3 47.5	0.0% 0.0% 8,535 41,347 5,180 74,131 14,475 19,245 69,636 60,111 14,134 2,004 17,028 586.16 3.6% 0.0% 0.0% 23.2 171.0 6.4 267.3 48.6 69.7 232.07 232.07 255.6 52.8

VISITOR EARNINGS & REMITTANCES REPORT

Table 2.

INFLOW OF PRIVATE REMITTANCES

AMOUNTS IN TALA MILLION

Amount in Tala Millions	May-23	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25
By Recipient (Tala Miilions)	75.74	81.30	67.19	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14	77.49
Banknotes	12.15	7.26	4.92	4.62	5.84	4.77	3.81	5.94	5.87	6.98	5.29	5.24	5.32	4.08
Churches, School, Charities	6.82	10.88	5.12	4.92	13.00	3.24	3.24	6.29	7.85	2.98	4.06	2.28	5.86	6.51
Individual/Family/Households	55.17	60.40	51.98	65.07	70.86	57.98	61.16	58.19	78.17	56.57	50.58	58.78	63.31	65.28
In Kind	0.79	0.68	0.83	0.83	0.95	0.72	0.99	0.82	0.74	0.84	0.73	0.76	0.85	0.81
Pensions by residents	0.58	1.04	0.60	0.71	0.64	0.77	0.51	0.68	0.82	0.66	0.58	0.70	0.80	0.45
Others	0.23	1.05	3.73	5.31	0.00	0.09	0.36	1.71	0.01	0.02	0.15	0.01	0.00	0.35
By Country (Tala Millions)	75.74	81.30	67.19	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14	77.49
USA	9.53	15.22	11.63	14.61	15.65	10.86	12.14	12.27	14.19	12.46	11.27	12.99	15.77	16.25
New Zealand	31.85	33.22	26.10	27.43	28.49	24.34	23.59	27.44	33.08	22.71	21.94	23.38	27.11	28.18
Australia	23.28	24.14	22.40	34.11	36.12	27.70	28.49	25.77	36.32	28.39	22.64	25.71	27.32	26.63
American Samoa	4.00	5.07	3.35	3.47	3.96	3.21	4.11	4.12	3.56	2.66	2.82	4.18	4.18	4.79
Others	7.09	3.66	3.72	1.85	7.07	1.46	1.74	4.03	6.30	1.83	2.71	1.51	1.76	1.64
By Channel (%)														
Banks	21.7%	30.3%	27.5%	25.3%	29.4%	19.3%	19.8%	28.5%	26.7%	24.7%	25.1%	21.9%	24.6%	23.3%
Non Banks (1)	78.3%	69.7%	72.5%	74.7%	70.6%	80.7%	80.2%	71.5%	73.3%	75.3%	74.9%	78.1%	75.4%	76.7%
Total Remittances (Tala Millions)	75.74	81.30	67.19	81.46	91.29	67.57	70.07	73.62	93.45	68.05	61.39	67.78	76.14	77.49
First Number of Months up to	44													
That Number of Months up to	11 months	11 months	12 months	1st	2 months	3 months	4 months	5 months	6 months	7 months	8 months	9 months	10 months	11 months
That Number of Months up to	to May 23	to May 24	to June 24	1st month								9 months to Mar 25		11 months to May 25
Total Remittances (Tala Millions)														
	to May 23	to May 24	to June 24	month	to Aug 24	to Sep 24	to Oct 24	to Nov 24	to Dec 24	to Jan 25	to Feb 25	to Mar 25	to Apr 25	to May 25
Total Remittances (Tala Millions)	to May 23 758.37	to May 24 809.77	to June 24 876.96	month 81.46	to Aug 24 172.75	to Sep 24 240.31	to Oct 24 310.39	to Nov 24 384.01	to Dec 24 477.46	to Jan 25 545.51	to Feb 25 606.89	to Mar 25 674.67	to Apr 25 750.82	to May 25 828.30
Total Remittances (Tala Millions) Percentage Change (over same period last year)	to May 23 758.37 14.9%	to May 24 809.77 6.8%	to June 24 876.96 5.4%	month 81.46 9.7%	to Aug 24 172.75 11.8%	to Sep 24 240.31 8.3%	to Oct 24 310.39 7.7%	to Nov 24 384.01 5.2%	to Dec 24 477.46 5.7%	to Jan 25 545.51 5.1%	to Feb 25 606.89 4.5%	to Mar 25 674.67 3.3%	to Apr 25 750.82 3.1%	to May 25 828.30 2.3%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%)	to May 23 758.37 14.9% 10.1%	to May 24 809.77 6.8% 13.8%	to June 24 876.96 5.4% 13.7%	month 81.46 9.7% 12.9%	to Aug 24 172.75 11.8% 13.0%	to Sep 24 240.31 8.3% 12.3%	to Oct 24 310.39 7.7% 10.1%	to Nov 24 384.01 5.2% 11.4%	to Dec 24 477.46 5.7% 12.1%	to Jan 25 545.51 5.1% 12.8%	to Feb 25 606.89 4.5% 12.9%	to Mar 25 674.67 3.3% 12.7%	to Apr 25 750.82 3.1% 13.3%	to May 25 828.30 2.3% 13.5%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%)	to May 23 758.37 14.9% 10.1%	to May 24 809.77 6.8% 13.8%	to June 24 876.96 5.4% 13.7%	month 81.46 9.7% 12.9%	to Aug 24 172.75 11.8% 13.0%	to Sep 24 240.31 8.3% 12.3%	to Oct 24 310.39 7.7% 10.1%	to Nov 24 384.01 5.2% 11.4%	to Dec 24 477.46 5.7% 12.1%	to Jan 25 545.51 5.1% 12.8%	to Feb 25 606.89 4.5% 12.9%	to Mar 25 674.67 3.3% 12.7%	to Apr 25 750.82 3.1% 13.3%	to May 25 828.30 2.3% 13.5%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions)	to May 23 758.37 14.9% 10.1% 12.7%	to May 24 809.77 6.8% 13.8% 11.2%	to June 24 876.96 5.4% 13.7% 11.4%	month 81.46 9.7% 12.9% 15.4%	to Aug 24 172.75 11.8% 13.0% 12.6%	to Sep 24 240.31 8.3% 12.3% 12.7%	to Oct 24 310.39 7.7% 10.1% 11.9%	384.01 5.2% 11.4% 12.0%	477.46 5.7% 12.1% 10.7%	to Jan 25 545.51 5.1% 12.8% 10.7%	to Feb 25 606.89 4.5% 12.9% 10.6%	to Mar 25 674.67 3.3% 12.7% 10.0%	to Apr 25 750.82 3.1% 13.3% 10.3%	to May 25 828.30 2.3% 13.5% 10.4%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash	to May 23 758.37 14.9% 10.1% 12.7%	to May 24 809.77 6.8% 13.8% 11.2%	to June 24 876.96 5.4% 13.7% 11.4%	month 81.46 9.7% 12.9% 15.4% 4.62	to Aug 24 172.75 11.8% 13.0% 12.6%	to Sep 24 240.31 8.3% 12.3% 12.7%	to Oct 24 310.39 7.7% 10.1% 11.9%	to Nov 24 384.01 5.2% 11.4% 12.0%	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36	to Apr 25 750.82 3.1% 13.3% 10.3%	to May 25 828.30 2.3% 13.5% 10.4%
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56	to June 24 876.96 5.4% 13.7% 11.4% 67.52 77.69	month 81.46 9.7% 12.9% 15.4% 4.62 4.92	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68	477.46 5.7% 12.1% 10.7% 30.85 38.53	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07	11.4% 12.0% 24.98 30.68 313.26	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43	to Jan 25 545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 8.83	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90	to June 24 876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49	11.4% 12.0% 24.98 30.68 313.26 4.31	10 Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 8.83 7.38	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19	to June 24 876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63	11.4% 12.0% 24.98 30.68 313.26 4.31 3.32	10 Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 8.83 7.38	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19	to June 24 876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71	to Aug 24 172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63	11.4% 12.0% 24.98 30.68 313.26 4.31 3.32	10 Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions)	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 8.83 7.38 2.35	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94	to June 24 876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40	10.0t 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	10. Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50	45.56 4.58 4.59 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	to Apr 25 750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 8.83 7.38 2.35	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94	to June 24 876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40 41.11	to Oct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02
Total Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) By Recipient (Tala Miilions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) USA New Zealand	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 8.83 7.38 2.35 107.61 308.38	809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.90 8.19 12.94 142.56 308.05	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67 154.18 334.15	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31 14.61 27.43	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40 41.11 80.25	19.04 24.39 255.07 3.49 2.63 5.76 53.26 103.84	to Nov 24 384.01 5.2% 11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47 65.52 131.28	to Dec 24 477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48 79.72 164.36	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50 92.18 187.07	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65 103.45 209.01	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02 148.46 287.68
Fotal Remittances (Tala Millions) Percentage Change (over same period last year) 3 year average (%) 5 year average (%) 39 Recipient (Tala Millions) Hand Carried Cash Churches, School, Charities Individual/Family/Households In Kind Pensions by residents Others By Country (Tala Millions) JSA JSA JSA JSA JSA JSA JSA JS	to May 23 758.37 14.9% 10.1% 12.7% 60.19 29.32 650.30 7.38 2.35	to May 24 809.77 6.8% 13.8% 11.2% 62.60 72.56 644.59 8.19 12.94 142.56 308.05 276.84	876.96 5.4% 13.7% 11.4% 67.52 77.69 696.57 9.73 8.79 16.67 154.18 334.15 299.23	month 81.46 9.7% 12.9% 15.4% 4.62 4.92 65.07 0.83 0.71 5.31 14.61 27.43 34.11	172.75 11.8% 13.0% 12.6% 10.46 17.91 135.93 1.78 1.35 5.32	to Sep 24 240.31 8.3% 12.3% 12.7% 15.23 21.15 193.91 2.50 2.12 5.40 41.11 80.25 97.93	10.0ct 24 310.39 7.7% 10.1% 11.9% 19.04 24.39 255.07 3.49 2.63 5.76 53.26 103.84 126.42	11.4% 12.0% 24.98 30.68 313.26 4.31 3.32 7.47 65.52 131.28 152.19	477.46 5.7% 12.1% 10.7% 30.85 38.53 391.43 5.05 4.13 7.48 79.72 164.36 188.51	545.51 5.1% 12.8% 10.7% 37.82 41.50 448.00 5.89 4.79 7.50 92.18 187.07 216.89	to Feb 25 606.89 4.5% 12.9% 10.6% 43.12 45.56 498.58 6.62 5.37 7.65 103.45 209.01 239.54	to Mar 25 674.67 3.3% 12.7% 10.0% 48.36 47.85 557.35 7.38 6.07 7.66 116.43 232.40 265.25	750.82 3.1% 13.3% 10.3% 53.68 53.71 620.67 8.23 6.86 7.67 132.21 259.51 292.57	to May 25 828.30 2.3% 13.5% 10.4% 57.76 60.22 685.95 9.04 7.31 8.02 148.46 287.68 319.20

⁽¹⁾ Includes Money Transfer Operators (MTOs) and Foreign Exchange Dealers (FEDs)

Table 3.

AVERAGE COST OF SENDING \$200 PER CURRENCY OF SOURCE COUNTRY TO SAMOA

Average Cost of Sending (in %)	May-23	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25
New Zealand (NZD \$200)	7.24	8.14	7.87	8.95	8.91	8.01	7.55	7.41	7.45	7.69	7.00	7.69	7.52	6.90
Australia (AUD \$200)	6.27	7.29	7.51	8.05	8.90	8.81	8.29	6.67	6.90	7.14	6.71	6.52	6.19	6.33
Average Cost of Remittances to Samoa	6.75	7.71	7.69	8.50	8.91	8.41	7.92	7.04	7.18	7.42	6.86	7.11	6.85	6.61

Source: Send Money Pacific Website (https://sendmoneypacific.org)

PO Box Private Bag, Apia, Samoa Ph: 685-34100 | Fax: 685-20293/24058 E-mail: centralbank@cbs.gov.ws Web: www.cbs.gov.ws

VISITOR EARNINGS & REMIT TANCES REPORT

This report is a monthly release of the latest available indicators on the tourism sector and remittances, with information sourced from the Central Bank, Samoa Bureau of Statistics and the Ministry of Customs and Revenue.

May 2025

1. VISITOR ARRIVALS¹ - 13,977 VISITORS

• Visitor arrivals expanded by 5.8% (or 767 visitors) from April 2025 but was 0.9% lower than in May 2024. (See Graph 1)

By Country (vs April 2025)

- New Zealand: up by 424 visitors
- American Samoa: up by 252 visitors
- United States: up by 21 visitors
- 'Other Countries': up by 375 visitors

By Purpose of Travel:

- Business & Conference: up 910 visitors
- 'Other Purpose of Visit': up 210 visitors
- Visiting friends and families: up 41 visitors

First Eleven Months of FY2024/2025:

- Total visitor arrivals increased by 2.1% (or 3,529 visitors).
- Total162,913 visitors compared to the same period in FY2023/24.



2. VISITOR EARNINGS - \$58.4MILLION

• Total visitor receipts rose by 17.1% (or \$8.5 million) over April 2025 and 1.1% higher than in May 2024.

By Country (vs April 2025)

- New Zealand: up \$6.1 million
- 'Other Countries': up \$2.4 million
- American Samoa: up \$1.5 million
- United States: up by \$1.0 million

First Eleven Months of FY2024/2025:

- Total visitor earnings grew by 3.6% (or \$20.6 million).
- Totalling \$586.2 million compared to FY2023/24. (See Graph 1)

3. REMITTANCES - \$77.5 MILLION

• Total remittances increased by 1.8% (or \$1.3 million) over the previous month but was 4.7% (or \$3.8 million) lower than May 2024. (See Graph 2)

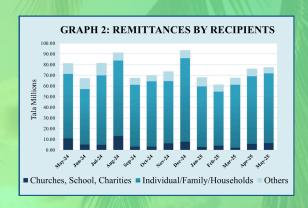
By Country (vs April 2025)

- New Zealand: up \$1.1 million
- American Samoa: up \$0.6 million
- United States: up \$0.5 million

By Recipients:

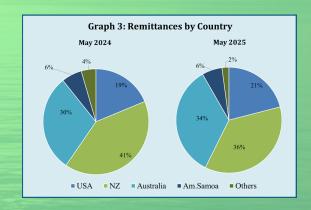
- Family & Households: up \$2.0 million
- NPISH: up \$0.7 million
- 'Others': up \$0.3 million





First Eleven Months of FY2024/2025:

- Total remittances grew by 2.3% (or \$18.5 million).
- Reaching \$828.3 million compared to FY2023/24
- Partially driven by a depreciation of the Samoan Tala against the US Dollar by 1.0%



4. CHANNEL OF REMITTANCES

Commercial Banks

• 23.3% (down from 30.3% in May 2024).

Money Transfer Operators

• 776.7% (up from 69.7% in May 2024). (See Graph 4)

Cost of Remittances²

- NZD \$200 transfer: 6.90% (down from 8.14% in May 2024).
- AUD \$200 transfer: 6.33% (down from 7.29% in May 2024).

